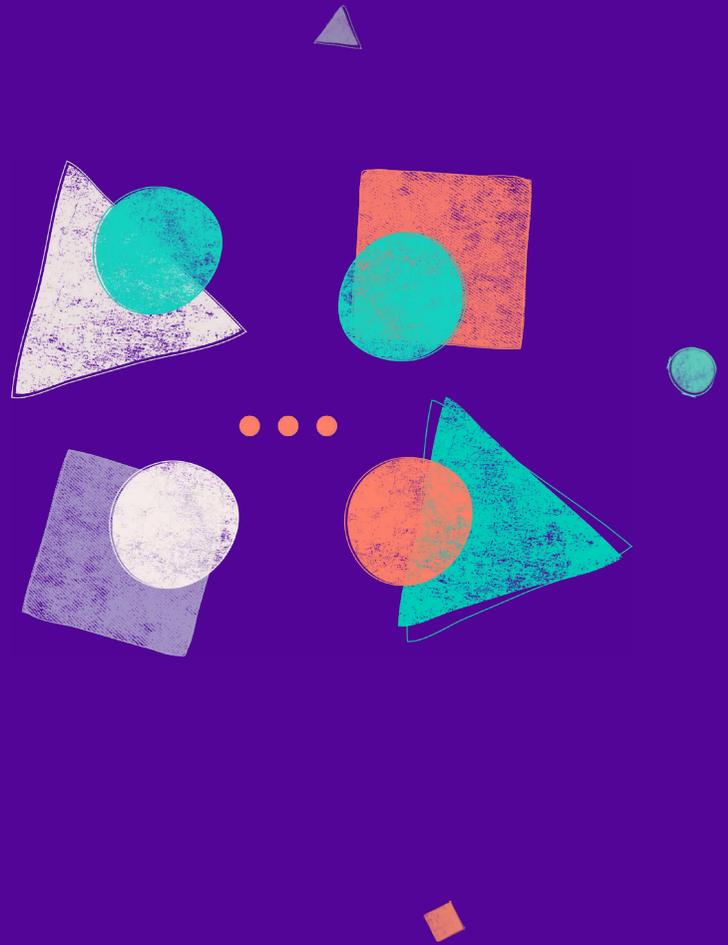


SIX



Global Council Partnership

2022



The Global Council is a way for our partners to fast track through the SIX network. We help our partners accelerate their learning by providing exclusive access to our knowledge and network.

- Louise Pulford, Director, SIX.

The SIX Global Council partners are a group of organisations from around the world drawn from public, private and nonprofit sectors who are interested or involved in social innovation. The Global Council includes companies, agencies, funds, innovation foundations, labs and academic institutions. It reflects both the diversity of actors and geographic spread of our network.

Global Council partners benefit from a range of offers:

- **Access:** Exclusive invitations to closed SIX convenings and the chance to connect with SIX's global network of social innovation experts, including the SIX 100.
- **Profile:** Features on our website and your resources and events promoted through our social media platforms.
- **Insights:** Regular updates of social innovation news, resources and events around the world.
- **Customised services:** The annual choice of one bespoke service

Who are the Global Council?

The SIX Global Council is a group of leading institutions who are committed to social innovation. Like us, they believe that learning from other sectors and regions will expedite our ability to tackle the social challenges we face.

The SIX Global Council represents both the diversity of actors and the geographic spread of the SIX network. They include companies, foundations, academic institutions and non-profits from Australia, Canada, China, Germany, Hong Kong, Malaysia, Turkey and the UK.

But more than the range of sectors and geographies, our Global Council partners believe that connecting with others around the world and staying ahead of global social innovation trends is critical to long-term impact.



How can the Global Council add value to you and your organisation?

Whether you're new to the field, or well-versed in the theory and practice of social innovation, becoming a Global Council partner means becoming long term partners in the work. Joining the global exchange means you believe in our role as a field builder and the network intelligence this gives you; you recognise our unique value, approach and flex; and you welcome on-hand support.

Being part of the Global Council:

- gives you an entrypoint into the complex world of social innovation and helps you navigate through it
- fast tracks you through SIX's network and social innovation expertise
- provides insights beyond your sector and current way of working
- improves your ability to solve social challenges as an organisation
- profiles your work and events to an engaged global audience of thousands
- positions you alongside other leading organisations from around the world creates a ripple effect beyond the C suite to all levels within and beyond your organisation

What the Global Council looks like in practice

Below we have listed some of the practical ways we can support your work. This is not an exhaustive list. For a fixed annual contribution of £10k for an organisation or £5k for an individual (these figures can be negotiable), we will work with you to choose what's right for you at each moment.

Building on over a decade of social innovation knowledge and experience, you gain access to additional skills, capacity and extra resource through:

- **Capacity building** - tailored trainings for your teams
- **Quick access** - relevant ideas, articles, examples
- **Space to think/work through** - soundboarding, brainstorming and ideation
- **Peer coaching and support** - encouragement, confidence, motivation, energy legitimacy, accountability, community
- **Advisory and strategic support** - internal or external projects, convenings, research and more
- **Social innovation intelligence** - screening and discerning what's relevant and really working around the world; catching the information 'between the cracks' that everyone needs to know to make a difference in their work



Building on our global network and skills of cultural translation, you gain global access, connectivity and translation (in terms of knowledge, insights or people)

- **Global scans and case studies** - knowledge of what's happening in the field elsewhere in the world
- **Profiling, visibility and communications** - spreading your work and mobilising a global audience around it
- **Trustworthy connections** - introductions and matchmaking to interesting and useful social innovation players
- **Convenings around a topic** - study tours, online learning exchanges
- **Gateway** - speaker suggestions and introductions
- **Bringing you together (in person when we can!)** - recommending the right organisations and people to meet whilst you are on a trip anywhere in the world; designing and organising itineraries and in person meetings; informal dinners and calls with great people we know you will want to meet again

How to make it work for you

Our Global Council partners have built trust with us over many years - we are relational not transactional in our approach and will always be on hand. The partnership is there at the convenience of every partner. You can choose to schedule regular calls with us or pick up the phone when you need extra support or a critical friend.

Being on the Global Council is not extra work. We are here to make your lives easier and your work more impactful. We want to accelerate the work you are already doing by saving you time and energy. Consider us an additional resource for you, and your departments or teams, to boost thinking, strategising and connecting power.

We support you to contextualise global social innovation to local and regional contexts. We offer different lenses and a constructive pair of eyes and hands in your research, programmes and events.



How it has worked for others

Here is a snapshot of how the Global Council has worked for other partners.

Global Scans on a region or topic

(these can be quick and high level, or deep and thorough)

- [Five ways universities are organising themselves to increase societal impact](#), produced for Global Council partner, 2017
- 'Examples of community integrated care in emerging markets' with key reflections and findings; details of 9 examples (and a further 28 named); and key resources on community integrated care (produced for Global Council partner, 2019)

Event design and facilitation

- [A Breakfast on Networks and Systems Change](#) - London, 2017 (for Global Council partner McConnell Foundation, Canada)
- [A Breakfast on Corporate Social Innovation](#) - London, 2019 (for Global Council partner Nesta, UK)
- Re:think series - online, 2021 (for Global Council partner Leping Social Entrepreneur Foundation, China)
- Social innovation 101 sessions with young people/ interns - online, 2022 (for Global Council partner Leping Social Entrepreneur Foundation, China)



Co-hosting globally profiled and attended events

- In 2018, imece hosted [SIX Wayfinder Istanbul](#) in partnership with the Social Innovation Exchange, UNDP Istanbul Regional Hub, Brookings Doha Center and many other stakeholders with [500+ participants from 30 countries](#). In 2021, the [imece summit](#) reached over 4,000 individuals and served to help social innovation go mainstream. SIX curated and hosted the 'Organizations for Impact' track, bringing together global and local speakers in dialogue on youth communities for change, public service innovation and cities for sustainable futures.

Designing itineraries or study tours

- [Social Innovation Taskforce from the Government of South Korea](#): we designed the itinerary for a delegation from the central South Korean government visiting London and Amsterdam, this sort of programme can be delivered as part of the Global Council offer
- Through SIX, TACSI CEO Carolyn Curtis took part in a 10 day long learning visit across Canada to share the TACSI methodology with local actors and policy makers. In 2018, the CEO of McConnell Foundation in Canada went to Australia on a similar visit to share with key actors in government and philanthropy



Don't just take our word for it!

"McConnell Foundation benefits in numerous ways from its partnership with SIX and the Global Council. We take regular advantage of SIX's overview of the global social innovation scene and its ability to feed into our strategic foresight system, identifying new resources, knowledge, activities and field leaders relevant to the range of our program interests. SIX has provided customized opportunities for McConnell to bridge relationships with new learning partners"

– Tim Draimin, Senior Advisor, McConnell Foundation (Canada)

"GCU has worked closely with SIX and the Global Council, especially in our international capacity building projects. Our work together has helped to transform social innovation support in higher education in Latin America, Southeast Asia and South Africa. In all these projects, SIX has been integral in articulating the needs of social innovators, complementing our own research in the field and helping to promote our results."

- Cam Donaldson, Pro Vice Chancellor Research and Enterprise, Glasgow Caledonian University (Scotland, UK)

"We joined the SIX Global Council to learn from the global community, and it's also been a source of support when refining our strategies. Opportunities to present at events like the SIX Vancouver Summer School have been really useful for helping us connect with other foundations who are thinking systemically about their funding."

- Jess Cordingly, Director, Lankelly Chase (UK)



“SIX events have connected me to interesting people and organizations all over the world. Many of these thought leaders have become friends and collaborators. SIX is also an amazing platform for the Make A Difference team and recently, through the Global Council, MaD team members were introduced to relevant UK organizations on their study visits to broaden their vision of social innovation.”

- Ada Wong, Founder and Convenor, MaD (Hong Kong)

“Hosting the SIX Summer School has been one of the greatest highlights for TACSI. We often feel a little isolated in South Australia so having the opportunity to bring people from around the world together to share both our home and our work was wonderful. It has taken time for TACSI to demonstrate that Social Innovation is not an added bonus, it's a necessity - hosting the SIX Summer School helped raise the profile of this much needed conversation and supported TACSI to forge strong, lasting relationships with like minded people and organisations across Australia and the globe.”

- Carolyn Curtis, CEO, TACSI (Australia)



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