How Did the Six Wayfinder Contribute to the Social Innovation Ecosystem in Turkey?

By bringing together different players of the ecosystem to focus on the next 10 years, the Wayfinder has begun to catalyse the social innovation ecosystem in Turkey. It created both tangible outcomes, but also more invisible mindset and approach - the connective tissue that is needed for any tangible outcome to be sustainable and effective.

Concrete actions:
Encouraged new funders and funding for social innovation and social entrepreneurship, including:

- More information has been gained around how to attract new funders, and relationships have been developed.
- Conditions of any coalition of cross-sector actors have been provided services that were previously considered too intangible and other.
- The work of the Wayfinder and its efforts to mobilise public and private sector people and catalysts for social innovation have been highlighted.
- Different channels for engaging in a more active and proactive role in funding social innovation.

Accelerated the need for new policy mechanisms:
Following the Wayfinder, diverse ecosystem players are aligning to develop policy recommendations which include the mechanisms for a clear road map to better support social innovation and entrepreneurship.

Generated support for intermediaries - The Wayfinder reinforced the role of enabling platforms and hubs in Turkey:

- imece is launching a new strategy in the autumn, influenced by and builds on the energy of the Wayfinder. This includes a focus on alternative finance mechanisms, cross-sector collaboration, storytelling and open innovation.
- There is increased awareness of the importance of maintaining local and global connections and collaborations fostered at Wayfinder.
- There is a collective commitment from across sectors to engage new stakeholders, such as the creative industries, and strengthen the capacities of young people.

Reminded us that we are all part of a system:
There were perspectives from every sector and region - from Beirut to Cairo to China. Despite where people came from, we all share the same challenges. Participants celebrated looking beyond their individual projects, and gained the sense of belonging to a bigger ecosystem.

Outcomes relating to mindset and approach:
The Wayfinder also:

- Created a sense of urgency that the time for collaborative action is now.
- Re-prioritised whole system thinking.
- Renewed sense of hope.
- Recognised the importance of storytelling.

These outcomes demonstrate the value of the Wayfinder approach, which seeks to help create a shared vision of impact and a sense of collective responsibility.