SIX
Summer School 2013
Seoul
9-12 September 2013

Reshaping our cities and making them thrive
Dear SIX participant

Welcome to Seoul! And welcome to the sixth SIX Global Summer School!

We are really excited to be in Seoul this year, working with many fantastic partners including the Hope Institute, the Seoul Institute and of course, Mayor Won Soon Park at the Seoul Metropolitan Government. Together, we have designed a fantastic programme for you, which will allow you to immerse yourself in Seoul City, visiting some great social innovation projects. It will allow plenty of time for in depth discussion, learning and exchange, and as usual, we have put a lot of effort into designing a social programme with a great mixture of SIX and Seoul style.

As you know, this year’s Summer School focuses on social innovation in cities - how cities can transform themselves, and how cities can harness the energy, knowledge and creativity of its inhabitants to speed up their ability to respond to the challenges we face in society today.

The programme is split into two parts:

The first part ‘Learning from the City’ will take place on Monday 9 September from 10.00 – 18.00. We expect around 300 people from across Seoul to join the SIX participants, and learn from international and Korean speakers. This will introduce some of the key topic areas for our programme, it will be a chance to learn more about some of the projects in Seoul City, and to meet the locals.

On Monday evening, there will be an official international welcome dinner, hosted by Mayor Won Soon Park, we will welcome our international guests with traditional Korean food and entertainment.

The second part of the programme ‘What can social innovation offer our cities?’ takes place from Tuesday 10 September @10.00 – Thursday 12 September @12.30.

As always, SIX likes to make its participants work hard, so the days will be smaller and more intense with around 80 participants and more intense. There will be plenty of time to share different perspectives and to visit some of the initiatives in Seoul City, giving participants the opportunity to transfer key lessons which strengthen and extend the sustainability and impact of our work. We will be intentionally creating open learning environments in which we can learn from each others failures as well as successes, be inspired by each others aspirations, and discover new and meaningful opportunities to collaborate across our global network.

Cities all over the world have long been finding imaginative ways of dealing with these challenges, but for radical innovations to spread, we need to speed up the process of learning and exchange between countries. This is what we are here to do!

If you were expecting a sit down and listen conference, you are at the wrong event! This programme has been designed so that everyone can participate and everyone can learn.

We want you all to leave on Friday with new (or borrowed) ideas, new (or borrowed) ways of doing things, new collaborations and new friends. We want you all to be able to take away learning which you can put into practice in your own organizations, countries and contexts. And, we want you all to feel a part of the SIX community.

Previous SIX Summer Schools have great successes – and great fun – and we are sure that this year’s event will be too.

Looking forward to meeting you all!

Best Wishes
From the organisers
About the organisers

The Social Innovation Exchange (www.socialinnovationexchange.org)

SIX is now the world’s primary network for social innovation. It connects social innovators in order to create and spread new ideas and solutions about how society can be strengthened and improved. It works with cities, national governments, and international bodies such as the European Commission to improve the methods with which our societies find better solutions to challenges. We foster genuine, active connections between the people building innovative solutions, from the grassroots to the policymaking level. By promoting learning across sectors, fields and countries, and by communicating and disseminating ideas about social innovation, SIX builds the capacities of its members and enables them to work together to develop resources for social innovators around the world.

The Seoul Institute (www.sdi.re.kr/)

The Seoul Institute is a research organization established to carry out systematic surveys and studies on various themes and agendas of the Seoul Metropolitan Government. Through its research activities, the Seoul Institute contributes to the development of Seoul City’s policies and helps solve challenges faced by the Seoul City. It also collaborates with other national and international research organisations to exchange research findings and knowledge.

Seoul Metropolitan Government (english.seoul.go.kr/)

Seoul Metropolitan Government is the administrative organisation of Seoul City, the capital of South Korea. Ever since the “social designer” Wonsoon Park became the Mayor of Seoul City, the focus of the Seoul Metropolitan Government has been on building a citizen-centred administration. The social innovation strategies of Seoul City focus on 1) opening up information to citizens and enabling active engagement of citizens, 2) using innovative technologies to tackle social challenges, 3) facilitating cross-sector collaboration and co-developing solutions with different stakeholders, 4) restoring community relationships within an urban setting through urban “village” communities, and 5) making Seoul City a “Sharing City” (not only sharing information but also under-utilised spaces and daily objects).

The Hope Institute (eng.makehope.org/)

The Hope Institute is an imaginative think-and-do tank that designs the future of the Korean society. It is an independent civic research centre that runs with the donations of the citizen members and proceeds from research/education programmes. The Hope Institute values the linkages of change in the rural and urban neighbourhoods and in the peripheries of Korean society rather than in the centres, in small enterprises rather than big corporations, and in small ideas instead of macro discourses. It also brings together different sectors and fields to share knowledge and work together to develop innovative solutions for wicked social challenges faced by our society.

We are here to help!

If you have any questions, please contact someone below:

For general enquiries and questions about SIX
Louise Pulford
Director, SIX
+44 (0)7535 976935

For general enquiries and Korean/English translation
So Jung Rim
Associate, SIX
+44 (0)7557 308292

For questions about Seoul City
Hongchan Kim
Deputy Director of Social Innovation Division, Seoul Metropolitan Government
+82 (0)10 2423 1356

For information on venues, transport, or catering
Sunmi Jin
Project Manager, MECI
+82 (0)10 9331 0272

For questions about the City Immersion or Hope Institute
Jeong-Ihn Rhee
Researcher, Hope Institute
+82 (0)10 9060 9382
Practical Information - where you will be and what you need to know

Addresses

Here is the list of venues for this year’s SIX Summer School. Shuttle bus service will run from City Hall area to Seoul Innovation Park on Days 3-4. We will provide more information when you register on Day 1.

DAY 1: September 9, 2013

The Korea Chamber of Commerce and Industry

Address: 39 Sejong-daero, Jung-gu, Seoul City
Address in Korean: 서울시 중구 세종대로 39, 대한상공회의소

Lunch: Space Noah, 16gil 23 Sejong-daero, Jung-gu, Seoul City
Dinner: The Korea Chamber of Commerce and Industry

DAY 2: September 10, 2013

City Hall (Citizens Hall)

Address: 110 Sejong-daero, Jung-gu, Seoul City
Address in Korean: 서울시 중구 세종대로 110, 시청 신청사

Lunch: Included in the City Immersion Experiences
Dinner: Hangaram Restaurant, City Star Mall, 16 Euljiro, Jung-gu, Seoul City

DAYS 3-4: September 11-12, 2013

Seoul Innovation Park

Address: 5 Nokbeondong, Eunpyoung-gu, Seoul
Address in Korean: 서울 은평구 녹번동 5, (구) 질병관리본부

Dinner on Wednesday: Daemum Contemporary Art Museum, 35-1 Tongy-dong, Jongno-gu, Seoul City

Public Transportation to SIX Venues

DAY 1: September 9, 2013

The Korea Chamber of Commerce and Industry

Subway:
- City Hall Station Exit 9 (Line 2) 5 minute walk
- Seoul Station Exit 3 (Line 1) 5 minute walk

Korea Chamber of Commerce & Industry

45 4ga Namdaemunro, Jung-gu, Seoul, 100-743 Korea
Tel : 82-2-6050-3114, Fax : 82-2-6050-3400

Wireless access at Seoul Innovation Park

Seoul Youth Hub
ID: youthhub
PW: 1234567890

Social Economy Center
ID: sehub (Seminar room and office area)
PW: sehub2 (Cafe and lounge area)

Twitter Hashtag
#SIXSeoul13
DAY 2: September 10, 2013
City Hall (Citizens Hall)
Subway: City Hall Station Exit 4 or 5 (Line 1 or 2)

DAY 3: September 11-12, 2013
Seoul Innovation Park
Subway: Bulgwang Station Exit 2 (Line 3 or 6)
SIX Summer School 2013
Reshaping our cities and making them thrive
Monday 9 – Thursday 12 September

SIX only programme

Part 2: What can social innovation offer our cities

**Tuesday 10 September, Venue: City Hall and City Immersion Experiences**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9.15</td>
<td>Welcome, introductions and scene setting</td>
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<td></td>
<td>With Mayor WonSoon Park</td>
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<tr>
<td>10.30</td>
<td>Seoul city immersion experiences</td>
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<td></td>
<td>Visits around Seoul City</td>
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<td>14.30</td>
<td>Reflecting on city immersion experiences</td>
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<td>In the Tepyoung Hall, City Hall</td>
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<tr>
<td>16.30</td>
<td>Context setting: with the Hope Institute</td>
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<td>With Soyeon Yang and Jeong-Ihn Rhee from Hope Institute</td>
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<tr>
<td>17.00</td>
<td>Free time</td>
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<tr>
<td>19.00</td>
<td>Dinner at Hangaram Restaurant (near City Hall)</td>
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<td>City Star Mall, 16 Euljiro, Jung-gu, Seoul City</td>
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**Wednesday 11 September, Venue: Seoul Innovation Park**

<table>
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<th>Time</th>
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<tr>
<td>9.00</td>
<td>Participants travel to Seoul Innovation Park by bus</td>
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<td>9.30</td>
<td>Introduction of Seoul Innovation Park</td>
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<td>Kim Tae Kyoon, Director of Seoul Innovation Bureau</td>
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<td>9.40</td>
<td>Workshop: How do cities learn from each other? Experiences from the EU URBACT Project</td>
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<td>With Eddy Adams and Peter Ramsden, UK</td>
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<tr>
<td>10.30</td>
<td>Theme: How do we co-exist in a city?</td>
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<td></td>
<td>Inspiration point: Saffron Woodcraft, UK</td>
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<td></td>
<td>followed by 3 deep dive discussions</td>
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<tr>
<td>13.45</td>
<td>Theme: Creating space for creativity</td>
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<tr>
<td></td>
<td>Inspiration point: Naresh Narasimhan, India</td>
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<td>followed by 3 deep dive discussions</td>
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<tr>
<td>14.45</td>
<td>Break</td>
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<tr>
<td>15.00</td>
<td>Reflections on social innovation with Paul Carttar, US and Jon Huggett, US</td>
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<td>16.00</td>
<td>Free time and optional Seoul Innovation Park tour</td>
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<tr>
<td>19.20</td>
<td>Discussion, drinks, dinner and dance (performance not participatory) @ Daelim Gallery</td>
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**Thursday 12 September, Venue: Seoul Innovation Park**

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<th>Time</th>
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<tr>
<td>9.00</td>
<td>Travel to Seoul Innovation Park</td>
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<td>9.30</td>
<td>Wake up/reflection: An exercise in mapping our community, our city, our network</td>
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<td></td>
<td>With Michael Lewkowitz and Renjie Butalid, Canada</td>
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<tr>
<td>10.00</td>
<td>Workshop: Making sense of conversations - Identifying appropriate tools and frameworks for urban innovation models that can support sustainable cities</td>
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<td>10.45</td>
<td>Break</td>
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<tr>
<td>11.00</td>
<td>Open Space</td>
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<td>12.30</td>
<td>Closing reflections and future SIX plans</td>
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<td>13.15</td>
<td>END</td>
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</table>
City Immersion Experiences

1. Visit Street food market (Tong-in market) if:
   - You would like to eat some traditional street food (many vegetarian options available).
   - You want to experience a local currency
   - You don’t want to do too much walking (but still a bit!)

2. Visit the City River (Dongdaemun / Cheong-gye-Cheon area) if:
   - You want to see one of the most controversial projects in urban public space use in the city
   - You want to hear stories of the Korean democracy and labour movement
   - You like walking (you will walk all the way from the East Gate of the City back to City Hall, with a few detours for food!)

3. Visit Seoul’s housing cooperatives (Haebangchon / Dongjadong area) if:
   - You are interested in cooperatives and models of how to find affordable housing in cities
   - You want to experience the most culturally diverse areas of the city
   - You want to see some of the most spectacular views of Seoul city

4. Visit Gangnam (self – explanatory) if:
   - You want to know what real “Gangnam Style” is
   - You are interested in redevelopment, regeneration and living the Korean apartment dream
   - You are less keen on walking and would prefer to see Seoul by car (we won’t be playing the Gangnam song en route)

5. Visit an Art Community (Mullae area) if:
   - You want to see ironworkers and artists working and shaping the space they share together
   - You want to go on a treasure hunt of hidden street art
   - You like good coffee

6. Visit an urban neighbourhood (Sungmisan Maul) if:
   - You want to see one of the most famous urban communities in the middle of Seoul City
   - You want to hear a secret recipe for place making, from the local residents
   - You will experience some people live everyday, from how their children are cared for and where they go shopping

7. Visit the narrow alleyways of Seoul (Yomridong So-Geum-gil area) if:
   - You are interested in how design approaches can be used to reduce crime
   - You enjoy street art and games
   - You enjoy walking up-hill and doing exercise through the steep, narrow alleyways of Seoul (prepare to sweat!)

8. Visit a youth project (Haja Centre) if:
   - You want to see one of Seoul most famous social innovations
   - You are interested in innovative approaches to engaging young people
   - You don’t want to do too much walking and you want to experience the Korean subway!
## SIX Summer School 2013 Participant List

<table>
<thead>
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<th>First name</th>
<th>Last name</th>
<th>Country</th>
<th>Organisation</th>
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<td>Dev Sood</td>
<td>India</td>
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<td>Alveena</td>
<td>Malik</td>
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### Speakers & Participants

**SIX Summer School 2013**

Reshaping our cities and making them thrive  
**SIX only programme**  
10 – 12 September, 2013, Seoul, South Korea

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Ada WONG
Ada Wong is a solicitor, cultural advocate, former elected District Council Chair. She is also founder of the Hong Kong Institute of Contemporary Culture (HKICC) and supervisor of its creative education arm, the HKICC Lee Shau Kee School of Creativity (www.creativhk.edu.hk). The School of Creativity is both a senior secondary school offering an alternative creative curriculum as well as an experiment of education for a more compassionate and socio-culturally minded generation. The School embraces diversity and brings a more humanistic and personalized approach to education amidst an increasingly uniform and standardized mainstream school environment in Hong Kong. Ada was an elected politician for over 13 years. As Chair of the Wan Chai District Council, she opposed the bulldozer approach to urban regeneration in the district and proposed a more people-led, community-initiated and sustainable approach to urban renewal. Recently she launched the Make A Difference (MaD) Forum (www.mad.asia) as a continual project of HKICC. MaD believes in the power of young people and is a platform to inspire and empower them to think big and lead the change to create a better world.

Adam THORPE
Adam Thorpe is a Reader in Socially Responsive Design and Innovation at University of the Arts London. He is based at Central Saint Martins College of Arts and Design where he is Creative Director of the Socially Responsive Design and Innovation Hub and the Design Against Crime Research Centre and co-ordinator of the University of the Arts London’s (UAL) Design for Social Innovation and Sustainability (DESIS) Lab. His research activities are practice-based and explore the role of design in meeting societal goals and challenges. He has written extensively on design led open innovation approaches to generating social benefit and has contributed to the development of research methodologies that seek to maximize stakeholder value through application of open and participatory socially responsive processes. Adam has directed delivery of award winning practice based and practice led research projects that have been celebrated as exemplars of social impact, and have led to the licensing of designs and the creation of commercial and social enterprises. As UAL DESIS Lab co-ordinator, Adam works with students and community groups to co-design products and services that promote sustainable ways of living and facilitate socially beneficial behaviour change. He is also Co-founder of clothing brand Vexed Generation, and design consultancy Vexed Design (1993-present) pioneers in socially responsive clothing and product design, with a focus on ‘Urban Mobility’.

Aditya DEV SOOD
Aditya Dev Sood is an architect who has also received doctorates in anthropology and philology. He runs the Center for Knowledge Societies, an innovation consultancy based in New Delhi, India, which uses ethnography, design thinking and user experience modeling to make new things possible. Working with international partners, he is now setting up the Adianta School for Leadership and Innovation, which will provide postgraduate training in innovation using a radical new curriculum and an interactive, hands-on, project-based pedagogy. Sood has recently led the establishment of the Bihar Innovation Lab, a public-private partnership funded by the Bill and Melinda Gates Foundation that aims to improve government services in healthcare and other sectors using an innovation approach. Over the past two years he has also convened the Design Public Conclave, which brings together leaders from the public, social and private sectors to explore new topics and means for collaborative innovation.

On weekends he can be found hiking with his wife and young son, or else brewing beer, building sculptures, and editing his book on India’s Innovation Path.

Alveena MALIK
Alveena Malik originally based in the UK has recently moved to the SE Region. She has extensive experience of working with the UK and the South East region governments, private and civil society on issues of globalization, social innovation and equalities. Alveena has led on pioneering social innovation projects on issues tackling education, faith, intercultural dialogue and leadership. Alveena was previously Director of UpRising until August 2012 before moving to Malaysia. She has extensive experience of working with the public, private and civil society sector on social justice issues as well as pioneering social innovation in leadership, cohesion and faith issues. Formerly she was Adviser to the Law Society Equality and Diversity Committee and Faith Adviser to Communities and Local Government Secretary of State’s Faith Expert Panel.

Alveena is now working as an international social innovation and social justice consultant developing social innovation links between the UK and Asia. She has delivered training on behalf of NESTA in the region and undertaken scoping for research on public sector innovation practice. In Malaysia she is currently working with government departments and think tanks to consider how to strengthen community cohesion, through social innovation, in order to underpin sustainable economic growth.

Ada Wong
Hong Kong

Adam Thorpe
United Kingdom

Aditya Sood
India

Alveena Malik
Malaysia
Angelique EDMONDS

Trained as an architect, Angelique has worked across multiple sectors to achieve enabling change for a diverse range of clients and communities. She is currently a Lecturer in Architecture & Sustainable Design at the University of South Australia. She is also currently establishing the School for Civic Action.

Over the past ten years she worked with Indigenous communities in Australia’s remote north, and established design advocacy projects with CALD women in Sydney’s South West and with Youth at risk of homelessness in South Australia (SA). In 2012 she was Engagement Leader of a government design led project called 5000+, an (Australian) National pilot project delivering an Integrated Design Strategy for inner Adelaide. For the Australian Institute of Architects (AIA), she has served as SA Chapter Councillor and National Sustainability committee member where she led the establishment of a Social Sustainability policy for the AIA.

As an educator, she is a member of the AIA National Visiting Panel, which accredits Architecture schools in Australia. Angelique has completed a PhD, M.Phil and degrees in Architecture in Australia and the UK, has taught in 4 different Australian universities.

Aparna PIRAMAL RAJE

Aparna Piramal Raje is a Mumbai-based journalist and columnist, and writes on design in a business context, for Mint, India’s second largest business newspaper, where she explores the value of design to companies, their products and their spaces. Head Office, her popular monthly column in Mint, features the heads of organizations, and investigates the connections between their working styles and their workspaces – she has interviewed and featured over 30 senior business leaders from India and abroad.

She also contributes frequently to the UK’s Financial Times Weekend, a leading global publication, and co-authored an in-depth report on the Indian Design Industry for the Confederation of Indian Industry (CII). Earlier this year, she wrote an in-depth series of articles on ‘India’s Urban Future’, published in the Mint, which featured innovative urban development solutions in the area of low-cost housing, slum upgradation, transit-oriented development, community-led land conversion and urban planning.

She was previously CEO of BP Ergo, one of India’s largest office furniture manufacturers, and has also worked with advertising agency Lowe London, UK retailer John Lewis and luggage manufacturer VIP. Aparna completed an MBA from Harvard Business School, read Economics, Politics and Philosophy at Oxford University and has two young sons.

Bjarne STENQUIST

Bjarne Stenquist was in April 2010 recruited by the city of Malmo, Sweden, as senior advisor on social sustainability and social innovation. He is currently managing the city-led Regeneration dialogue - using tower-block regeneration as a tool for large scale social innovation. The aim is to transform the huge pent up investment needs into local social and environmental benefit trough broad-based collaboration and systems thinking. Before the current employment he was an independent consultant, writer and lecturer on social- and public sector innovation. 2001-2005 he held a position as research associate with the London based think-tank Demos. He has had a long career in journalism, working as economics reporter, investigative reporter and foreign correspondent with Sweden’s main daily Dagens Nyheter.

Carolyn CURTIS

Carolyn Curtis is the Acting CEO of The Australian Centre for Social Innovation, and a member of the Executive Board of the global Social Innovation Exchange based in London.

Carolyn’s strong drive to achieve social justice saw her pursue a career in social work. She spent over a decade working for South Australia’s child protection system, Families SA. During that time she had several roles, including investigating child abuse and neglect and leading the development of an innovative program to support infants at risk, before becoming the manager of a district centre.

As someone that thrives on challenging the status quo, Carolyn left a senior management position to join the Radical Redesign Team at TACSI. She has since seen first hand just how effective a collaboratively designed, community-focused approach to social problem solving can be. As co-lead in the design and prototype of Family by Family, Carolyn was the Founding Director of the program from January 2011 to August 2013.

At the core of her personal as well as her professional life is the desire to see people living great lives. Carolyn also volunteers with several charities and is passionate about building capacity in the social sector.

Having developed programs both inside and outside government, Carolyn is ideally placed to lead and demonstrate the value of social innovation in Australia.
Chi Woong Mun works at Seoul Community Support Center. His main role is networking community activists and community support centers throughout the country. He is also responsible for international networking projects. Currently he lives in Seongmisan Village.

DaYe Jung a.k.a. Diane Jung is a full-time activist in Creative Commons Korea. Her main role in the office is being in charge of international communication. Interested in open culture, Internet freedom, copyright and Creative Commons License. As a huge fan of music, she is also paying attention how the innovation of technology will affect the future of music industry. Originally from Canada and educated in the U.S., she is always willing to talk about the sharing movement happening in North America. She is also one of the global curators of CollaborativeConsumption.com.

Chris Vein is the Chief Innovation Officer for Global Technology Development at the World Bank. In this capacity, Chris leads the implementation of the World Bank’s Information and Communications Technology (ICT) Strategy, ICT policy and engagement dialogue with internal and external clients, and global ICT knowledge and expertise with client countries.

Prior to joining the World Bank, Chris was the Deputy U.S. Chief Technology Officer for Government Innovation in the White House Office of Science and Technology Policy. In that role, Chris focused on making government more open, entrepreneurial, and lean; creating new and innovative opportunities for delivering government products, services and processes; and incubating innovation capacity in the civic, technology and civic society arenas.

Over the past two award-winning decades, Chris has had the honor of serving four Presidents of the United States, thousands of professional association practitioners around the world, for-profit consulting organizations, and local government organizations.

An avid cook and traveler, Chris is based in California where he is still renovating his geodesic dome house and mentors those in need.

Chris is a sought-after commentator and speaker, quoted in a wide range of news sources from the Economist to Inc. Magazine.

Eddy Adams is a writer, facilitator and adviser on economic development, innovation and urban policy. He has worked throughout Europe and acts as an expert adviser on Human Capital and Social Innovation to URBACT, the EU’s cities exchange and learning programme, based in Paris. Eddy has worked with a number of cities on issues relating to social innovation and economic development including London, Glasgow, Rotterdam and Antwerp. He also contributes to the award-winning Genius York social innovation platform and recently led the URBACT workstream process on social innovation and young people in Europe’s cities.
Eric J. HENDERSON

Eric has held management posts in marketing and communications at GE Capital, Citigroup, Pepsi-Cola, and Xerox in both the US and other countries. In the nonprofit sector, he was Director of Communications for Living Cities, and currently serves as Conversation Curator for Markets For Good, while consulting for small businesses, especially in the fashion industry in New York City. Eric also writes for The Huffington Post on the intersection of Art and Policy. He is an internationally exhibited fine art photographer, shooting with a 1950 Kodak Brownie Hawkeye, recently featured in a global campaign for Bombay Sapphire and having collaborated with such entities as The World Bank, Starbucks, and The BMW Guggenheim Lab - in both art and writing. He holds an MBA from the Thunderbird School of Global Management, including one year of study at ESADE. For fun... he runs! Best marathon is 2:54, but he’s at maximum happiness on cruise control, talking through a few miles with friends.

Eun-duk SEO

Eun-duk has worked at civic groups for environmental and women’s causes since 2004. She started her life as a culture planner after launching a festival in 2010 celebrating the independence of Dae-heung-dong, Daejeon. She is currently enjoying a living filled with arts and culture at Sanho Inn.

Eunjeong CHO

Eunjeong is chief manager of Center for Civil Service Design at Seoul Design Foundation. In 2011, she participated in design consulting projects for small businesses at Busan Design Center. She is from Busan, majored in mechanical design and did her master’s at Coventry University, U.K.

Currently, she runs civil service design workshops with citizens, public officials, and experts to solve social issues and citizens’ complains. Examples of such workshops are conflict resolution on noise between floors, promoting shared bookshelves in subway, and safe community project. She fell in love with service design since she learned that it can truly improve the quality of life.

Eun Joo LEE

Eun Joo recently joined the Seoul Metropolitan Government (SMG), serving in the Social Innovation Bureau. Before SMG, She was working for business sectors as a financial analyst and business planner for 8 years, and pleasantly working for the civil sector to help marketing for small enterprises. Meanwhile, she also had experience of volunteering in Malawi, especially community development. Currently at SMG, she is working on several projects related to micro-enterprises and Sharing City Seoul, closely with related internal departments and external organizations as well as NPOs and NGOs. She is highly enthusiastic about social innovation and gratefully learns from you, social innovators.
Listen to the City

Eunseon PARK (Listen to the City)

Listen to the City is an artist, designer collective that researching on urbanism, recording invisible peoples urban history. We design strategies that creating ‘communal spaces’ where slow down crazy speed of Neo-liberalistic system. We squatting, make multiple cultural demonstrations. Third we study together, read books together; we try hard to creating people’s power through writings and seminars. We’ve been publishing independent magazines called ‘urban drawings’ since 2009, recently published about Zaha Hadid’s Dongdaemun Design Museum and urbanism.

Gabriela ICHIMURA

Gabriela Ichimura is a product and service designer with experience across the innovation industry and creative problem-solving skills. With experience in social design and human centred design to provide positive behaviour changes, she has worked with leading social design agencies across the world.

Working in different projects and with amazing people like Make Sense UK, MIV Brazil, Nesta, Arts Council England, start-ups around UK, SC Johnson and SADI – Samsung Arts and Design Institute (Korea), she specialised in using design to identify opportunities and create strategies to improve experiences.

Gabriela believes that being a designer is not just being able to make things happen, but use her skills to make a difference and make something meaningful.

Geoff MULGAN

Geoff Mulgan is Chief Executive of Nesta (the UK’s National Endowment for Science Technology and the Arts). Nesta combines investment in early stage companies, grant programmes in fields ranging from health and education to the arts and giving, and research. From 2004-2011 Geoff was the first Chief Executive of the Young Foundation, which became a leading centre for social innovation, combining research, creation of new ventures and practical projects.

Between 1997 and 2004 Geoff had various roles in the UK government including director of the Government’s Strategy Unit and head of policy in the Prime Minister’s office. Before that he was the founder and director of the think-tank Demos. He has also been Chief Adviser to Gordon Brown MP, a lecturer in telecommunications; an investment executive; and a reporter on BBC TV and radio. He is a visiting professor at LSE, UCL, Melbourne University and a regular lecturer at the China Executive Leadership Academy. He is an adviser to many governments around the world, and has been a board member of the Work Foundation, the Health Innovation Council, Political Quarterly and the Design Council, and chair of Involve. He is currently Chair of the Studio Schools Trust and the Social Innovation Exchange.


Gorka ESPIAU IDOIAGA

Gorka Espiau Idoiaga is the Director of Social Innovation Laboratory Koop (SILK) and a Senior Fellow at the “Agirre Lehenakaria Center for Social and Political Studies”, a collaborative project between the University of the Basque Country, the Advanced Consortium on Cooperation, Conflict and Complexity (The Earth Institute at Columbia University) and SCAR (George Mason University).

Espiau is also a member of the International Advisory Group of INCORE, a joint project of the United Nations University and the University of Ulster. Previously he was the Head of Social Innovation Programmes at Innovalab, and served as Senior Adviser for Peace Building to the Executive Office of the Basque President. Gorka Espiau is also a former Senior Fellow at the United States Institute of Peace and a former Senior Associate to the Centre for International Conflict Resolution at Columbia University in New York. He initiated his professional career in Elkarri, the Movement for Dialogue and Accord in the Basque Country. Espiau is the author of “Pluja Seca” documentary (TV3 2011), “Parlem les Lluls” (TV3 2012), “The Basque Conflict: New Ideas and Prospects for Peace”, an Special Report published by USIP, the Basque Country chapter in “Searching for Peace in Europe and Eurasia”, edited by the European Centre for Conflict Prevention, and is co-author of many articles and publications.

http://gorkaespiu.wordpress.com/
Gotzon BERNAOLA ARIÑO
Gotzon Bernaola Ariño, graduate in Mathematics, has been more than 20 years in positions of responsibility in companies of the Basque Government, in areas related to employment and training policies to increase competitiveness and productivity in the labor market of the Basque Country.

The last six years, is working as Program Director for Social Innovation in Innobasque-Basque Innovation Agency, trying to give comprehensive and structured response to the challenges facing the Basque society, generating economic growth and employment, and consolidate a leading position enabling the Basque Country in the future to maintain a high level of social welfare and a deep commitment to the world.

He is currently addressing issues related to education, employment, aging population, governance, values for an innovative society and innovation in public policy, connecting people, organizations and institutions, and promoting a governance model based on participation, public-private alliances, working with all the social and economic agents with shared targets, and aiming to achieve commitment from citizens.

Gotzon Bernaola thinks that there is no innovation without society, nor society without innovation. Therefore, all his efforts are aimed at empowering Basque citizens developing the power (potential implicit or latent) in the citizenship, to make effective power, explicit and clear.

Developing this potential power requires bottom-up strategies, and collective mobilization to enable the development of spontaneous generation of this potential power.

Gotzon Bernaola Ariño was awarded Fellow SIP 2012 by Social Innovation Park of Singapore.

Hannah JO
Hannah Jo has worked as one of the Representative Tagger of OO University Lab. OO University, based on local innovation business, usually uses a Korean word Sullae which can be transferred Tagger in English, it means ‘Finding and catch problems of a local’ even further ‘Changing Problems to Quiz can be played’.

OO University is a non-profit organization focusing on local business. The name originally motivated by Sibuya University, which local education movement based on Sibuya Tokyo in Japan, means ‘Everywhere can be school, anybody can teach and learn’. The first part of the name OO can be filled with any local name or project, such as “SIX Summer school is University”, this is the way of OO Univ. operates as a multi platform.

Hannah Jo has worked as independent art planner and designer in graphic and space, and now in charge of Young Planners Network, art director of local market improvement business and other strategic businesses in OO Univ. Lab.

Gu SI Ne KIM
Goosle Ne Kim is in charge of Social Networking Service of Fair Travel Korea since she joined this organization from 2013. She has been involved in the development of homepage of Fair Travel Korea and in publishing Web based Newsletter every week.

Goosle Ne graduated from the University of Gongju in visual major. And she is involved in many activities like book club, ‘World Travel’ club, etc. She believes that Fair Travel helps in making the world into better place.

Hannah LEE
Hannah Lee has been working at the Seoul Youth Factory for Alternative Culture, better known as the Haja Center since 2012. Haja center opened in 1999 as a collaboration of government, the private-industry, and the academy with ideas from the public. She has been involved in projects supporting communities which are self-supportive, support each other as well as the public. Recently, Hannah was involved in the process of organizing programs at Haja Hub to help teenagers choose career path leading to self-sufficiency.

Hannah graduated from Seoul National University with a bachelor of Fine arts. As an artist, she is interested in ‘community art’ and ‘Relational Art’ and she is running ‘Community gallery Hub’ at Haja Hub based on these interests.
Hyeoksu SUNGLEE

Hyeoksu Sunglee started working in environmental NGO at 1997. Basically he is environmentalist but his work is not limited on environmental issue. Hyeoksu was assigned in the Philippines at 2003 and he had worked there for 8 years as a director of Asian Bridge Philippines. His work in the Philippines was training of activists and youth from Korea mostly and empowering the people in urban poor community. Since this experience in the Philippines his work is expanded to international work such as ODA, International development as well as environmental issue.

Hye Young (Hailey) KIM

Hye Young (Hailey) Kim has been with the Hope Institute since August 2012, as she joined in the Social Innovation Center as a researcher. In partnership with the Rockefeller Foundation, the research she has been engaged is on Social Innovation in Asia focusing on five Asian countries - China, India, Japan, Korea and Thailand and aimed to build an ecosystem of social innovation in Asia by identifying visible trends and best cases of social innovation from the targeted countries.

Prior to working with the Hope Institute, Hailey was involved in international development related works, including disaster risk reduction, humanitarian response, and peacebuilding in conflict areas. She holds masters degree in international law and human rights and conflict resolution.

Hyunji GWAK

Hyunji Gwak, the Senior Researcher of the Hope Institute was appointed as the head of Social Innovation Centre in 2010. She directed a number of social innovation projects including Social Invention Idea Competition, Social Innovation Camp, Social Game, Social Designers School, ANIS and Questioning Everything. Before being appointed as the head of Social Innovation Centre, she led the Grass-root Centre at Hope Institute between 2009 and 2010. During this period, she led the Resident Participation Clinic Institute, advised the Seoul Metropolitan City Government for a citizen participation program, developed various methods and platforms to promote citizen participation at a local community level, and consulted many local authorities and governments for creating strategies to promote resident participation programs. She was also the member of the research project to establish the Community Business Support Centre at Wanju Province, Korea. She is an author of several research reports such as “Case study on intermediary organizations for community business in domestic and abroad (2011)”, “Plan of establishing and operating public activity support centre in Gwangsan-gu, Gwangju City (2011)”, “Development of operating system for community regeneration support centre (2010)”, “Survey of Wanju province regional resources (2008)”.

Hongchan KIM

Hongchan Kim is the Deputy Director at Social Innovation Division, Seoul Metropolitan Government (SMG). The Social innovation Division was founded by Mayor Park Wonsoon for the purposes of researching innovative urban policy and collaborating with organisations working in the field of social innovation.

Prior to joining SMG, Hongchan worked at the Ministry of Public Administration and Safety (MOPAS) as a probationary Deputy Director, managing financial program of local government. After probation, He was the Director of the Policy Development Division at Gwan-ak Gu, a local government of SMG.

Hongchan has a B.A. in Sociology from Yonsei University.

South Korea
In Dong CHO

In Dong Cho, Director General of Seoul Innovation Bureau, has a B.A in politics and master’s degree in public policy from Seoul National University. He also has another master’s degree in Administration from Georgia University of USA. He has worked for the Seoul City 24 years where he directed major metropolitan policies at various departments such as Planning & Coordination, Culture, and Industry & Economy. Starting from the position of Mayor Policy secretary, he has consecutively filled various government posts including Policy Initiating Officer, Planning Officer, Organization Officer, and Review & Assessment Officer. He contributed a lot to state of the art industry activation by attracting World Design Capital (WDC) 2010 and establishing the R&D industry base. Since the current mayor, Mr. W.S. Park was inaugurated, he is leading a number of innovation projects as the Seoul Innovation Bureau. He established a new ordinance to build the base for ‘Sharing City Seoul’, one of the municipal target projects. Meanwhile, he is not only preparing the sharing activity platform, but also propelling various key innovative projects for the Seoul City including Village Community Formation, Conflict Response System Construction for preventive and strategic response to the conflict, and Human Right City Seoul, aimed at human centered value recovery.

Jennifer MICHELMORE

Jen is a designer and a passionate believer in the power of design thinking and co-creation approaches. She has a specific interest in how these skills can be applied to achieve better social and economic outcomes for communities while enabling business innovation and growth. For the last 8 years, Jen has been exploring this interest in her work at The Hornery Institute (a not for profit community development and urban strategy consultancy based in Australia), working with the private and not for profit sector across a portfolio of major development projects throughout Australia to identify shared value opportunities to make communities better places to live, learn work and play.

Jeong-Ihn RHEE

Since joining the Hope Institute in 2012, Jeong-Ihn Rhee has managed an interesting variety of social innovation projects including Social Innovation Camp 36, SIX Summer School 2013 and Questioning Everything Magazine Project. She focuses on creating innovative and sustainable solutions in partnership with the citizens, in a fun and enriching way. She worked as a social interaction designer and cultural planner prior to the Hope Institute. She is also the founder of Neighbor Lalala, an urban farming community for the singles in their thirties that was awarded the Social Invention Competition Prize. The group continues to take on various cultural experiments in their small kitchen garden.

Jin-Hwan (Simon) KIM

JinHwan (Simon) Kim is managing director of BeautifulCoffee. BeautifulCoffee is a Fair Trade division of BeautifulStore, Korea’s first NPO recognized Social Enterprise. He strongly believes in the potential of Fair Trade business to change the unfair trading system, root cause of poverty.

His favorite hobby is exploring newly growing specialty coffee culture with friends.

Education: MSc in Development Economics at SOAS, University of London, BBA (Bachelor of Business Administration) at Seoul National University.

Work Experience: Procurement and sales at POSCO, a steel company, Producer Partnership management /contract management and general management at Beautiful Coffee, Fair Trade Organization.

Major interests: Development, Entrepreneurship, Co-operative, Social Economy, Economic Institutions, Innovation of institutions, Economic History, Coffee, Cacao, Primary Commodity
Jon HUGGETT

Jon Huggett is the Chair of the Trustees of the Social Innovation Exchange. He also advises social enterprises globally. His clients include Nesta, the Wikimedia Foundation, and the Open Society Institute. He is a member of the National Leadership Council of Social Ventures Australia, a Fellow of the Young Foundation, and a Visiting Fellow at the Skoll Centre for Social Entrepreneurship at the Said Business School in Oxford.

Jon was a Partner with The Bridgespan Group in San Francisco and New York. Prior, he was a Partner with Bain & Company in Johannesburg and Toronto. Jon has run three companies: a $75M health care operation on four continents; Bannock Consulting, a London-based firm focused on economic development in emerging countries; and PlanetOut, a lesbian and gay web company. For a number of years he was President of the STOP AIDS Project in San Francisco, the first HIV prevention nonprofit.

Jon is the author of “Don’t Just ‘Give Back’. Engage”; “Moving from Loose Global Associations to Linked Geographic Networks”; “Fulfilling the Promise of Social Enterprise”; “The pub test, the radio test, and the grandmother test”; and assorted articles.

Joon Sang BAEK

Joohee JANG

Joohee Jang is Hub Manager at Social Economy Center of Seoul Metropolitan Government. She helps newcomers to build social economic network and introduce to citizens the field of social economy and her organization. Before joining Seoul Social Economy Center, she worked at Noridan, a social enterprise. She planned its social responsibility projects with corporates in game industry, public institutions and schools. She also ran culture and art education and literacy education courses for the youth.

Joohee believes that it is important to create social economic ecosystem to overcome approaching crisis, because historically the ways human race has maintained their lives and survived were often in the form of social economy.

She was born in Seoul and majored creative writing and curatorial studies.

Joyce ZHOU

Joyce Zhou is Social Innovation Manager of Intel China and Managing Director of Cinnovate Social Innovation Center. Joyce joined Intel China in 2008 as Marketing Manager of Legal and Corporate Affairs Group. She is now focusing on initiating a series of social innovation strategy and programs in China, including incubating and founding Cinnovate Center which focuses on catalyzing cross sector collaboration for social innovation.

Prior to Intel, Joyce has more than 10 years of high tech marketing experience in telecom and IT industry. She developed a plenty of CSR programs for the companies she ever served, such as Ericsson, Lucent and EMC, addressing diversified social needs in education, environment and Cultural Heritage.

Joon Sang Baek is an assistant professor at the School of Design and Engineering at Ulsan National Institute of Science and Technology (UNIST). He is the director of DESIS lab at UNIST, which is a member of the DESIS (Design for Social Innovation and Technology) International Network. His research areas include design for social innovation and sustainability, transformation design, and product service system design.

He received his PhD at Politecnico di Milano with a dissertation focusing on the role of ICTs in empowering collaborative service from socio-technical perspective. He was a member of the Design and Innovation for Sustainability (DIS) research unit where he conducted. He also worked as a user experience designer at Samsung Mobile, a visiting researcher at the Center for Appropriate Technologies (GrAT) in Austria and at the Hope Institute in South Korea.

Jon HUGGETT

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She was born in Seoul and majored creative writing and curatorial studies.
Ken GAUTHIER
Ken Gauthier is a Social Intrapreneur at Urban Systems www.urbansystems.ca, a 40 year old consultancy that specializes in community development across Western Canada. After a decade working as a market based engineering consultant, then another 5 years as a Managing Partner and now as a Co-Leader of both Urban Systems and the Urban Systems Foundation, Ken has more recently been focused on bringing the spirit of social innovation to and through the Company. Continuously inspired to find the better path for Urban Systems and socially-minded for-profit companies, Ken is actively engaged in building momentum, championing causes and developing business opportunities that positively impact community and the business bottom line.

March of 2013 brought about the launch of a new social venture called Urban Matters (www.urbanmatters.ca), aimed at bridging the gap between the professional services/networks that Urban Systems’ offers and the tough social and environmental issues that continue to challenge our communities. The Urban Matters venture solicits unlikely collaborations between sectors and actors with a focus on outcomes and impact. Urban Matters also serves and the companies’ innovation hub and is actively developing a new socially impactful business model in real time.

Working out of the Okanagan Valley and supported by his family, Ken also actively volunteers as the Co-Chair of the BC Partners for Social Impact www.socialimpactpartners.ca (a Provincial scale network of peers, influencers and volunteers committed to the cause of social systems change in British Columbia), President of the Kelowna Community Development Society www.kcds.info (a local non-profit society dedicated to supporting aging adults with developmental disabilities) and as a Director with the Project Build Society www.projectbuild.ca (an innovative model to deliver affordable market housing options to families).

Keum-deuk CHO
Keum-deuk Cho is Chief Director of TodakTodak Youth Bank, a solidarity bank for the youth, and honorary youth deputy mayor of Seoul Metropolitan Government. Before establishing TodakTodak Youth Bank, she was a founding member and secretary-general of Youth Community Union, the first Korean generational labor union. As one of the youth herself, she is deeply interested in the youth issues and makes an effort to create livelihood security net for the youth. She completed the 2nd-level drama therapist course to be able to sympathize with and console the youth.

Kittiwut SENAPAK
Kittiwut Senapak started working with Ashoka Thailand since 2007 in Youth Venture Program which support young people to become a changemaker by providing knowledge, seed grant, mentor and network of social innovators. Now we turn to encourage and support everyone can make a difference. We created an ecosystem where they can start their own social project. This program is called INCUBASE which is a Thai Changemaker Community on the global online platform of Ashoka Changemakers.

Kristin WOLFF
Kristin Wolff is a thinker, doer, aspiring rainmaker. She has worked in the jobs (un-jobs?) space since reading Dan Pink’s Free Agent Nation over a decade ago.

A longtime member of the “gig” economy herself, Kristin serves as dot-connector and adjunct researcher for Social Policy Research Associates (Oakland, CA), runs thinkers-and-doers (a small business in Portland, OR), blogs for WEadership.org, and is pursuing a “DIY second masters”, a combination of formal, informal, and experiential learning in social innovation, communications and technology—all in service of making work work better for more people and communities. A three-time alum of SIX Social Innovation School (Singapore, Poland, Australia), Kristin is working on: Innovation Labs in government with SPR colleague Vinz Koller and a network of trusted advisors; ChangeExchange, an effort to help communities invest in their own local and social enterprises, with Springboard Innovation; and a whole bunch of projects relating to work, learning and local economies, including the launch of Inequality for All, Robert Reich’s new film launching September 27, 2013. Kristin does travel some, but is at home in Portland where she and her partner Robert compost, ride bikes, and drink amazing coffee (in Kristin’s case, de-caf).

@kristinwolff, @Social_Policy: #workoutloud #learning #socialinnovation #gov20 #opengov #workforce #entrepreneurship #leadership #talent #jobs #shareconomy #socialenterprise #designthinking #publiclabs #crowdsourcing #unjobs
**Lorraine GAMMAN**

Lorraine is Professor of Design at Central Saint Martins College of Arts and Design. She is also the Director of the award-winning Design Against Crime Research Centre (DACRC) which she set up in 1999 at Central Saint Martins College of Art and Design, University of the Arts London. Gamman is held as an international expert on offender techniques, design interventions and “socially responsive design”. She has catalysed several product ranges working with cafes/bars such as Starbucks, All Bar One and JD Wetherspoon to deliver “Stop Thief Chairs” (recently exhibited at the Museum of Modern Art New York), “Karrysafe anti theft bags” as well as numerous social innovation and design for sustainability projects including, with Adam Thorpe, anti theft “M” bike stands, currently installed in London.

Lorraine has written numerous articles on design and visual culture. Most recently (2011) as Co Editor of Socially Responsive Design, a special edition of the Co Design journal and on Sustainability via Security, a special edition of the Built Environment journal. Her co-authored books include Female Fetishism: A New Look (1994) and The Female Gaze: Women as Viewers of Popular Culture (1988). Gamman’s Gone Shopping, The Story of Shirley Pitts, Queen of Thieves first published by Penguin Books in 1996 is a collector’s item on eBay with film rights sold in 2012 by Peters Frazer and Dunlop to Tiger Aspect. This oral history was a spin off from her PhD on shoplifting completed at Middlesex University in 1999. Gamman continues to consult on the design and security management of retail outlets and shopping centres. She has worked on anti shoplifting initiatives with the Royal Society of Arts, the British Council for Shopping Centres, Hammersmorns and Argent and with retailers such as Boots, Tesco, and M&S.

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Lorraine is currently Vice Chair of the Designing Out Crime Association (DOCA), and in 2007-11 was a member of the Home Office’s Design and Technology Alliance.

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**Linda KWON**

Linda Kwon is a designer and health design strategist currently developing ways of promoting public health through design and media. She has a background in graphic design, integrative health and recently completed an MA in Design Futures at Goldsmiths University of London. She also writes for the design magazine Eye.

Previously in Korea, Linda taught social design at Kookmin University and worked for the UNESCO affiliated Intangible Cultural Heritage Centre for Asia and the Pacific. She was a coordinator for the Seoul World Design Capital exhibition about urban revitalisation and was a researcher for the Discovery Asia documentary ‘Smart City Seoul’.

Linda was a founder and programmer for the Migrant World Film Festival as well as a board member and news anchor for Migrant Worker Television. She founded MIX, an organisation for Koreans of mixed heritage that promotes multicultural awareness in Korea. She also founded Party Benefit & Jam (PB&J), a monthly event series that raised money for non-profit organisations in Korea and abroad.

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**Kyungsun CHUNG**

Kyungsun Chung is Founder/CEO of Root Impact, and also founding member and co-representative of Hub&Company. Root Impact is non-profit organization focusing on philanthropic advisory service and building capacity of social innovation sector in Korea. Kyungsun focuses on persuading various stake-holder among different sector to actively participating, and leading collaborative effort of related organizations for public good. For their mission, Root Impact helped the launching of Ashoka Korea, the leading organization of changemakers. Also, Root Impact established partnership with Rockefeller Philanthropy Advisors, one of the largest philanthropy advisory service organization in the world.

Prior to founding Root Impact, Kyungsun was director of Non-Profit Business Team at Asan Nanum Foundation. Asan Nanum Foundation is one of the major private endowment foundation in Korea, founded by 2nd generation of hyundai conglomerate family. His main role was designing capacity building system for non-profit professionals and organization in Korea. During his college education, Kyungsun founded Creative Share, a nonprofit organization that empowering college students and young professionals to share their abilities for social value. Creative Share's main project was public advertising campaign with Innocean Worldwide, one of the largest advertising company in Korea. In 2012 he received a B.A. from Korean University, where he studied business administration. Kyungsun is member of Global Shapers by WEF.

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**Louise PULFORD**

Louise Pulford became Director of Social Innovation Exchange or SIX - a global community of 5000 individuals and organisations involved in social innovation – when it formerly became an independent organization in January 2013. Louise has been responsible for the SIX network for the last 4 years whilst it was being incubated at the Young Foundation, where she ran the network and its two associated websites (SIX and Social Innovator); delivered large international events; and supported SIX’s global community. Louise also manages the European consortium which runs the flagship European Commission project - Social Innovation Europe, a European network for social innovation.

Previously, Louise worked at the Young Foundation from 2007 until 2012 and has been involved in a variety of projects including the development of the UpLifting programme—a leadership programme encouraging young people to be more involved in public life and decision making.

Louise also is Chair of the Alec Dickson Trust which provides small amounts of funding to encourage to get involved in volunteering across the UK.
Manil HAN
Manil Han runs a shared business suits service for the youth preparing for job interview. He began his business when he noticed everyone has one or two business suits that they don’t wear anymore while it is a big burden to purchase one for the youth who is seeking for job.

He majored economics in Seoul, but during college he was more enthusiastic about and active at an astronomy club. He still loves to look up the sky in the night looking for stars and likes bossa novas. His life as an ordinary salaryman transformed to be more energetic when with other ordinary salarymen he began a salarymen’s band.

Mark ANDERSON
As Director of The Europe Office at Glasgow Caledonian University my overall remit is to heighten the University’s research and innovation activities on the international stage, enhance international cooperation and increase student and staff mobility through EU programmes. As well as supporting the University’s academics in the development of proposals and management of projects, I am directly involved in several EU funded projects on behalf of the University under the Life Long Learning, Tempus, ALFA and Erasmus Mundus programmes. Between 2008 and 2012, I coordinated KICKSTART, an international network of Latin American and European partners (including Universities, government agencies, companies and Chambers of Commerce).

In recent years, I have become increasingly convinced of the importance of the university sector in supporting social innovation. I have organised several events promoting this area and I am part of the organisational team launching a special research conference – Social Frontiers: The Next Edge of Social Innovation Research at GCU’s London Campus in November.

I am a member of the Social Innovation Exchange Global Council and sit on the Board of Directors of The Melting Pot – Scotland’s only Social Innovation Incubator. I am Operational Director of the UK’s Institute of Knowledge Transfer - a professional body for people working in knowledge exchange and innovation – and play a number of advisory roles outside the University, such as the Scottish Government’s Innovation Workstream and University UK’s International Unit Latin American and European Communities of Practice.

Previously I lived and worked in Spain for over fifteen years, working as a translator, university lecturer, and head of EU programmes at the University of Salamanca. As a result, I am a fluent Spanish speaker.

In my “second life” I am also an avid writer. I have written and directed over twenty plays and completed two as yet unpublished - and one unpublishable – novels. In a moment of madness this summer I enrolled onto a masters’ programme in TV Fiction Writing.

Martin STEWART-WEEKS
Martin Stewart-Weeks has over 25 years’ experience in organisational management and consulting in the corporate and public sectors and with a wide range of not-for-profit organisations.

Born in Sarawak, East Malaysia and educated in Sarawak, the UK and Australia, Martin has lived in Australia since 1978 after completing his school and undergraduate education in England.

Martin has held senior policy, management and advisory positions for Ministers and government agencies at the federal and state government level in Australia and New South Wales. Over the past 18 years, Martin has specialised in strategy, policy analysis, facilitation and market and social research. In his work with the Internet Business Solutions Group (IBSG) at Cisco, Martin’s focus is primarily on the public sector. He has been a key member of the global team developing Cisco’s thinking on eGovernment (lead writer for two major publications, The Connected Republic and The Resilient Society) and on the group’s work on social media and government 2.0 and was appointed to the Strategy and Innovation Council of the Federal Department of Human Services.

In 2008, with a small group of other entrepreneurs, Martin established the Australian Social Innovation Exchange (ASIX). He is also on the Board of The Australian Centre for Social Innovation.

Michael LEWKOWITZ
Michael Lewkowitz is an entrepreneur and founder at Igniter. Combining digital technologies and social process, Igniter works closely with prominent foundations, institutions, and intermediaries to drive systemic innovation. Through digital development, labs, and incubation, Igniter applies an entrepreneurial approach to achieving collective impact and has delivered on small, purpose driven applications, collaborative explorations, and a global platform powering billions of social media impressions.

Michael served as a founding partner in Causeway, a national collaboration on social finance that laid the groundwork for the emergence of a social finance marketplace in Canada. He has also served as venture partner in an energy and efficiency fund management firm where he led venture advisory and incubation services; founded companies in design and renewable energy that have been subsequently acquired; and been involved in energy policy culminating in Ontario’s Green Energy Act.

Michael is also a runner and unschooler, living mostly in London, Canada. He tweets @igniter and blogs at Lewwwwk.
Min Ji KIM
Min Ji Kim is a Social Worker working at Education Management Team of Seoul Senior Center, which was established to improve the quality of life for baby boomers (55-63 years old). She operates education programs for baby boomers (Academy of Social Contribution & Life Design Academy) to make changes for the retirees and in our society.
She is particularly interested in making the world a better place.

Naresh V NARASIMHAN
Naresh V Narasimhan is a practitioner and leader with over 25 years of experience in architectural design. He is known best for his association with Venkataramanan Associates (www.vagroup.com) – an award-winning architecture firm that saw a meteoric rise under his leadership. However as architect, urbanist, activist and creative entrepreneur his contribution to urban development has been even more far-reaching. As co-founder of MOD (an international collective of urban designers, researchers and curators), core member of the erstwhile Bangalore Agenda Task Force (BATF) and director of Janaadhar, (a Bangalore-based affordable housing company), Naresh has fuelled a variety of progressive causes in the city. He also regularly advises government bodies on infrastructure development. Naresh studied architecture at Manipal Institute of Technology, Project Appraisal & Risk Management at Harvard and maintains a healthily eclectic work-style. His interests range from socio-economic modeling, knowledge-sharing and communication strategies to cinema, art appreciation and popular culture. Naresh is a prolific speaker having been invited to lecture at several events nationally and internationally.

Ohyoon KWON
Ohyoon Kwon is a service designer and social innovator, developing exciting concepts and bringing them to life. Together with end users and decision makers. After projects in South Korea and in the UK, recently Ohyoon has been working with city authorities and organisations in The Netherlands addressing organisational problems, community development, tourism and homelessness. They include City of Amsterdam, Salvation Army, GGzE, Brainport Development, Foundation Neos and Waag Society. Learn more about Ohyoon’s current projects, Homeless SMS (social tech startup) and Code for Europe.

Paul CARTTAR
Paul Carttar is a partner and co-founder of The Bridgespan group. He re-joined Bridgespan in 2013 after serving as the initial Director of the Social Innovation Fund (SIF), a priority program of the Obama Administration that has mobilized nearly a half billion public and private dollars to grow promising nonprofits with evidence of impact in low-income communities. Prior to the SIF, Carttar’s social sector work included positions as executive partner with New Profit, Inc., a senior advisor with the Monitor Group and Chief Operating Officer for the Ewing Marion Kauffman Foundation, one of the nation’s most innovative private philanthropies, where he oversaw all program activities. He also has significant experience in the business sector, notably as a vice-president with Bain and Company and senior executive in two early-stage healthcare companies.

Min Ji KIM
South Korea

Ohyoon KWON
South Korea

Naresh V NARASIMHAN
India

Paul CARTTAR
USA
**Pawel NIZIŃSKI**

Pawel is a sociologist and a graphic designer. He is the CEO of GoodBrand & Company CEE, branch of GoodBrand Idea (UK) - Corporate Social Responsibility strategic consultancy, building sustainable brands on global and local level. The company is running a pioneering strategic study on trust and social equity of the brands (now across 12 European markets). On Polish market GoodBrand is focused on stakeholders dialogue and supporting companies in shifting their brands towards social innovations as a part of their responsible coexistence with local communities. Previously – 18 years in advertising industry creating numerous advertising (and social) campaigns. Creative Managing Director Young and Rubicam Brands (1999-2007), Coowner of Upstairs, Creative Director EURO RSCG. Founder and publisher of CR Navigator – a multimedia project and a quarterly magazine of ideas focused on sustainable business solutions and social innovations. Lecturer on communication and social responsibility.

**Philo ALTO**

Philo Alto is a co-founder of Asia Community Ventures, a Hong Kong-based not-for-profit organization which recently held an Impact Investing Forum with the Rockefeller Foundation in Hong Kong. Philo received his MBA and MPA at Harvard Business School and Harvard Kennedy School, a MS in Industrial Economics at the University of Asia and the Pacific, and BS degrees in Physics and Computer Engineering at Ateneo de Manila University. He was recently invited by Hong Kong’s Chief Secretary to the Social Innovation Group to provide advice on the government’s HKD500 million Social Innovation and Entrepreneurship Development Fund. He is a director of the Harvard Club of Hong Kong and also serves on the scholarship committee of the Harvard Business School Andy Choa Trust Fund that offers scholarships to select NGO leaders in Hong Kong. Philo’s articles have been featured in Stanford Social Innovation Review, Impact Investing Policy Collaborative, Lien Centre for Social Innovation, and Asia Venture Philanthropy Network.

**Peter RAMSDEN**

Peter Ramsden is a geographer specialised in entrepreneurship, regional, urban and local development, social inclusion and social innovation at national and EU level. He was contributor of the SIX report to the EU on financing social innovation and is fellow of the Young Foundation since June 2011. Peter contributed also to the first Bureau of European Policy Advisers meeting on Social Innovation in January 2009.

He has also a significant experience related to the URBACT Programme. He was URBACT II Pole Manager for Social Inclusion and Governance (from 2007 to 2011) and author of the Local Action Toolkit 2009 and other guideline documents for transnational networks in URBACT methodology. Peter was the Thematic Expert to Udiex Alep and MILE URBACT networks.

He is an experienced inter-cultural worker gained through experience working and living outside the UK and an experienced facilitator (e.g., EQUAL, URBACT, FARNET programmes).

**Phoebe GRIFFITH**

Phoebe Griffith’s career spans philanthropy, research, policy and communications. She is currently heading a programme on the ‘everyday’ integration of migrants at the UK Institute for Public Policy Research (IPPR) and is a Research Fellow at the Centre for Social Relations at Coventry University where she leads of programmes on how cities invest in nurturing the types of positive connections which can bring wellbeing, prosperity and aspiration. Previously, she worked as Head of External Relations at the Young Foundation, Research and Partnerships Manager at the Barrow Cadbury Trust and a researcher at the Foreign Policy Centre. She is a fellow of the RSA, an advisor to the Institute of Strategic Dialogue, a regular contributor to OpenDemocracy, and reviewer for Art of England magazine. She blogs regularly on issues regarding civility, diversity and cities on https://phoebegriffithdotcom.wordpress.com/
Phonchan KRAIWATNUTSORN (Newey)
Newey works at Ashoka Thailand. Newey's background lies in starting programs to support youth to start and run social project or business to address community need while learning changemaking skills. Since 2006 Newey became a staff of Ashoka (www.ashoka.org) and continue to support young changemakers in Thailand and other countries in Asia. Besides that she also works to support community of social entrepreneur and support systems for social innovation in Thailand especially working with universities.

Thailand

Renjie BUTALID
Renjie is an entrepreneur with a passion for social change. Renjie currently leads the global mapping initiative, socialsca.pe, in collaboration with Ashoka, MaRS and the J.W. McConnell Family Foundation. A third-culture kid (TCK), Renjie has lived, studied, volunteered and worked across Canada, Hungary, the Philippines and the United Arab Emirates. He was previously a startup co-founder (Togethr) and a TEDx organizer. Renjie is also a Global Shaper with the World Economic Forum. Say hi on Twitter! @renjie

Canada

Piotr CHOROS
Piotr Choros - a political scientist, head of division for cooperation with NGOs and social participation Lublin Municipal Office (Poland). Specialist in the field of cooperation with local government, intercultural competence and anti-discrimination policies. Founder of the Homo Faber Association, NGO dealing with human rights protection and monitoring of the activities of public authorities. Associate and expert public in Polish non-governmental organizations working in area of public cooperation with civil society and anti-discrimination. Member of the advisory bodies to the President of Lublin in charge of social policy and public order and safety in Lublin. In Lublin Municipal Office he is responsible for the use and development of new technologies in communication with the residents. Member of the think-tank Centre for Eastern Competences, where he is responsible for programme area “Civil Society”.

Poland

Rushanara ALI
Rushanara Ali is the Labour Member of Parliament for Bethnal Green and Bow. In October 2010, she was appointed as the Shadow Minister for International Development. Prior to her election in May 2010, Rushanara was Associate Director of the Young Foundation. Previously, she worked at the Communities Directorate at the Home Office (2002 – 2005) leading a work programme in response to the 2001 disturbances in the north of England. She has also worked on human rights at the Foreign and Commonwealth Office (2000-2001); as a Research Fellow at the Institute for Public Policy Research (1999-2002) and as Parliamentary Assistant for Oona King, former MP for Bethnal Green & Bow (1997-1999) and as Research Assistant to Lord Young of Dartington.

United Kingdom
Ruth PUTTICK

Ruth Puttick works at Nesta, the UK's innovation foundation as a Development Manager.

Having previously worked across private sector and arts policy, she now leads their work on evidence for public and social innovation. As part of this, she helped devise the Alliance for Useful Evidence, a network with over 1000 members, to advance the evidence agenda in the UK. More recently she helped advise the UK government on the development of the What Works Network, a set of new institutions which seek to bridge the connections between research and practice in a number of policy areas. Other projects in Ruth's current portfolio include developing evaluation frameworks for Nesta's own programmes, managing the independent evaluation of Project Oracle, researching the role of evidence in the corporate sector, as well as a collaboration with Bloomberg Philanthropies to uncover and analyse the innovation funds and teams being created by governments around the world.

Previously Ruth worked in a range of research settings, including as a consultant for an economic research agency, for the Exmoor National Park Authority, and on a sea turtle research programme in Panama. Prior to Nesta, she worked on a range of community-led projects for a north-west based environmental regeneration charity. Ruth is also a trustee board member for a children's charity, Chance UK.

Saffron WOODCRAFT

Saffron Woodcraft is a Founding Director of Social Life. For the past six years she has led the Young Foundation's work on communities and housing, developing and managing a wide range of research, policy and innovation programmes.

Saffron developed and led Future Communities, a partnership with the Homes and Communities Agency, Local Government Improvement and Development, Peabody Trust, and local authorities in England and Sweden, to explore practical ways for new communities to succeed as places where people want to live and work. She has also led action research to develop new approaches to understanding and tackling deprivation in very small housing estates funded by the Tenant Services Authority; coordinated the Young Foundation's neighbourhoods and community empowerment programmes; managed research for NESTA about local social innovation; directed Local 2.0, a programme funded by Department for Communities and Local Government to explore the potential for 'hyper-local' or neighbourhood-based web media to support community empowerment; and work for CLG on supporting local social enterprise.

Saffron joined the Young Foundation in 2005 to manage Transforming Neighbourhoods. She has been involved in community projects since the early 1990s, including work on Local Agenda 21 and sustainable transport. Saffron specialises in action research, ethnography, social network analysis and oral history. Before joining the Young Foundation, she was a senior researcher at The Future Foundation, Associate Director at communications agency Cohn & Wolfe; and has acted as a consultant for Citylife, Action for Children, and UK for UNHCR.

Saffron is exploring social sustainability in new urban neighbourhoods as an MPhil/PhD student at UCL. She is a member of the Academy of Urbanism and a fellow of the Young Foundation.

Seong Hwan KIM

Seong Hwan Kim is Executive Director of The Next. The Next is a public space for social agenda that particularly requires changes by young people and a basecamp that catalyzes actions for realization. Currently The Next runs Social Study 2013 project to collect values and direction, policies, and innovative cases for all future generation, using wiki technology.

Before The Next, he was involved in various social innovation projects with people's direct participation. The best examples in 2010 were The 20s Party (voting right campaign for the 20s), Open Interview for Hiring Seoul Mayor (town hall meeting with Seoul Mayor), and Coffee Party Movement (a policy meeting). The 20s Party was a short-term project, but became a motivation for ‘Social Innovation College’ in long-term to incubate social innovators who would be responsible for the direction of social innovation.

Interests: Social Innovation, Networks, Social Agenda, education

Sinee CHAKTHRANONT

As Director of Ashoka Thailand since 1998, Sinee is supporting leading Thai social entrepreneurs in the launch stage, and facilitating group entrepreneurship through the Ashoka Fellowship program of over 3,000 Fellows worldwide. Sinee has been active in Thailand’s civic movement since the historic protests for democratic reforms in 1970s. She has extensive experience with grassroots movements under difficult circumstances – with refugees, hill-tribe minorities, slum residents, women and children. Sinee’s in-depth understanding of cross-cutting social issues is matched by her strong ties with the Thai community of business entrepreneurs.
So Jung RIM

So Jung Rim is a Summer School Coordinator for the Social Innovation eXchange, SIX, an international network for social innovators. She is working on SIX Summer School 2013 in Seoul. So Jung is spreading new ideas and processes of social innovation and she is currently setting up a start-up team called Spreadi which aims to help exchange of social sector knowledge between Asia and Europe.

So Jung is an Associate at Social Life. So Jung has worked on a series of action planning workshops in Brixton at Social Life. So Jung has previously worked at the Young Foundation on a research project called What Works? Finding new ways to make social change, a global study geared at surfacing and spreading social innovation methods, with deeper regional studies in Southern and East Africa, and East and South East Asia. So Jung has also worked at the Hope Institute, a social innovation centre in South Korea, where she was the project lead for the Social Designer School, an education programme empowering ordinary citizens to turn their learning and ideas into practice.

So Jung has an MSc in Social Policy and Development at the London School of Economics and Political Science and a Bachelor's degree in Economics at the Instituto Tecnológico Autónomo de México (ITAM).

Soyeon YANG

Soyeon Yang, Senior Researcher, joined the Hope Institute in 2011. She led Social Designers School that trains ordinary citizens to suggest innovative ideas and run various social innovation projects. She also led the open research project called Questioning Everything which encourages citizen participation to solve social problems by supporting their research activities. The project published the book titled “Questioning Everything” and she was the chief editor of the book. She is also involved in organizing various online platforms to bring social changes from citizen participation and cooperation across sectors. She is currently leading a research project which analyzes social innovation cases in Asia with the Rockefeller Foundation. Before joining the Hope Institute in early 2011, she was the research director and managed various projects developing Korean IT Index indicating trends of IT industry. Prior to this post, she worked as the market research analyst and consultant at LG CNS and consulted many government agencies for the establishment of IT strategies.

Sue Jeong KIM

Su Jeong Kim, Manager of Seoul Innovation Bureau, S.J. Kim has worked for Seoul City one and a half year, where she researches and carries forward innovative policies. She recently executed ‘Reducing Apartment Management Cost’ project which dealt with one of the crucial issue in Seoul City due to serious asymmetric information between management firms and residents. Also She worked for ‘Building Apartment Community’ project designing social dinning and village enterprise in apartment. Now Enhancing International and domestic cooperation with innovative NGOs and organization. She aims to find out ways which can make Seoul City more happy and attractive. She has B.A. in Economics and Public Administration from Ewha Womans University.

Sue Hyun JUNG

Sue Hyun Jung is a director of Space Noah (www.spacenoah.net) - a base camp for social innovators located in Seoul, South Korea. Space Noah has co-working office program for content groups and its motto is “Let the space work for people.” She plans service design for young professionals & start-ups working in and almost 100 co-work members and 9000 local visitors are linking with Space Noah just by 1 year from its opening. She thinks ‘space value’ is the most basic need for everyone so innovation will come really from co-working place as very important platform for new generation in information & culture productivity.

Space Noah team as Seoul sharing company has planned for new project called ‘N-Space’ which is like N-Screen and they will make space cloud platform to link new places for social innovators’ co-work.
Tae Kyoon KIM

Tae Kyoon Kim is the Director of Seoul Innovation Bureau. T.K Kim, is very passionate and also devoted public official of Seoul city for 17 years. He worked as a director for Culture & Industry, Tourism Marketing, Financial Management and Women Policy. He raised ‘Digital Contents Fund’ on about 30 billion dollars for investment activation and propelled management innovation on utility companies such as Seoul Metro, Facility Management Office. Especially when he took his post in Womens Office, he had done world wide well know service, ‘City for women’s happiness’ project which was best recognized in womens’ policy by UN Public Service Awards. Now He enthusiastically finds way for making Sharing City Seoul project expanded entire region of Seoul supporting start-up sharing enterprises and collaborating world famous Air BNB, Peers and Collaborative Labs. A Lot of foreign young CEO of sharing enterprises have shown huge interests in ‘Sharing City’ Project and they will be gathered as an International Advisory Group for giving council on city policies.

He has a B.A in Public Administration from Yonsei University and master’s degree in Public policy from Seoul University, Flinders University.

Teppo TURKKI

Teppo Turkki is Sitra's Senior specialist on East Asia. Turkki has worked at Sitra since December 2009.

Turkki has diverse experience in various sectors of Finnish society. He is a wellknown author and an influential media person who has worked as an expert in many different universities, institutes, and state administrations, both in Finland and abroad. In recent years, he has focused on the development of East Asia and worked as a visiting researcher at Waseda University in Tokyo (2003–2005). In 2004, Turkki was invited to work as a Research Fellow in the Center for Global Communications think tank of the International University of Japan. Turkki has also worked for the University of Art and Design Helsinki (2005-2008) and as an Executive Adviser for the executive management of Elisa Corporation (1998-2003). From 1996 to 1998, he was a member of Sitra’s Research Council. He has written books and articles about contemporary East Asia, Japan and Korean peninsula. His is currently a Resident Scholar in the Institute of International Relations (IIR) of National Chengchi University in Taiwan.

Turkki has a master’s degree in sociology. He has previously studied psychology and neurophysiology at the University of Helsinki. In the early 1980s, Turkki was involved in establishing and being the chief editor of many cultural magazines. He also helped establish the Helsinki-based Radio City, one of the first local radio in Finland.

Teresa LEITÃO

Teresa Leitão is Project Officer at the Calouste Gulbenkian Foundation (UK Branch) where she supports work under the Foundation’s cross-cutting aim of maximising social and cultural value. Teresa specialised in issues of democracy and democratisation at University College London (UCL) after having studied Politics and International Relations at the Portuguese Catholic University of Lisbon.

Theo KEANE

Theo Keane is a Senior Programme Manager in the Innovation Skills team where he manages an international programme co-funded by the Rockefeller Foundation to develop practical tools to support practitioners in developing, implementing, and scaling innovation.

Theo joined Nesta in August 2012 as Programme Manager in the Innovation in Giving Fund.

Theo has over 6 years managerial experience in programme management, corporate and cultural partnerships, innovation practice, international development, and fundraising for commercial and non-profit organisations.

Before joining Nesta, Theo worked for Zamyn - a cultural communications agency - as corporate development manager. He was responsible for strategic partnerships and the delivery of a programme in association with institutions such as Tate and Africa Progress Panel, to analyse global issues of migration, citizenship and social innovation. Theo has also worked for BT Global Services as a graduate management trainee, progressing to a role as account manager for Thomson Reuters and to a key position in the CSR team as a community investment manager on the international Unicef campaign.

Theo has an undergraduate degree in International Development with Politics, and a Masters in Sustainable Business from the University of Leeds.
Tim DRAIMIN

Tim Draimin is Executive Director of Social Innovation Generation (SiG) National. SiG is a partnership of The J.W. McConnell Family Foundation, Toronto's MaRS Discovery District, the University of Waterloo; and Vancouver's PLAN Institute. By fostering social innovation, SiG enables the creativity of social innovators to tackle the profound social and environmental challenges facing Canadians.

As SiG ED, Mr. Draimin supports SiG's growing network of academics, social entrepreneurs, practitioners, allied institutions and partnerships in expanding Canada's social innovation ecosystem.

SiG focuses on supporting Canadian innovation to overcome large-scale complex social and environmental challenges by employing emerging cross-sectoral innovation platforms, called change labs, design labs or social innovation labs. SiG convened the Canadian Task Force on Social Finance, a blue ribbon panel whose seven-point agenda for mobilizing private capital for public good has catalyzed new provincial and federal policy and legislation.

A leader in the non-profit sector, Mr. Draimin was the founding CEO of Tides Canada Foundation. Mr. Draimin guided the Foundation's expansion, established Canada's first national support system for social entrepreneurs – Tides Canada Initiatives – and supported a world-renowned model of integrated conservation: BC's Great Bear Rainforest initiative.

Tim is the author of Canada's first national study of social entrepreneurship and a frequent advisor to government, non-profits and business.

An active volunteer, Tim serves on the boards of the Catherine Donnelly Foundation (Toronto) and the Trico Charitable Foundation (Calgary) as well as a member of the Scientific Advisory Board of Grand Challenges Canada and the Strategy Council of the Institute On Governance.

Tim is a senior advisor to the new MaRS Centre for Impact Investing (CII), a hub created to increase the awareness and effectiveness of social finance by catalyzing new capital, talent, and collaborative initiatives to deliver innovative and scaled solutions to Canada's social and environmental challenges.

Tricia HACKETT

Tricia Hackett is a Programme Leader in Applied Innovation at The Young Foundation leading Realising Ambition, a UK-wide £25m investment from the Big Lottery Fund, replicating evidence-based social development programmes. Also with the Young Foundation, she has led action research and community engagement work on Future Communities a programme exploring practical ways for new communities to succeed as places where people want to live, work and play. She is a contributing author on the 2011 Design for Social Sustainability: a framework for creating thriving communities report.

Previously, Tricia designed and delivered strategic programmes for a Quaker-values based international NGO focusing on peace, reconciliation, and development; project managed community development projects in Central America, Bolivia, and Mozambique; ran an adult education programme for Latino immigrants in Chicago; trained and worked as a vegetarian chef in upstate New York and was a congressional staffer in the US House of Representatives. Tricia has an MSc in Urban Development Planning from the Bartlett, UCL.

In the autumn 2013, Tricia and Louise Pulford from the Social Innovation Exchange are co-designing and co-delivering a project on Growing Capacity and Building Momentum for Social Innovation in Colombia in partnership with the Dirección de Innovación Social (Centre for Social Innovation) in the Colombia Department of Social Prosperity.

Tristan ACE

Tristan works on the British Council's East Asian Skills for Social Entrepreneurs programme. Originally from the UK, he has been living in Yangon, Myanmar since 2010 and was responsible for launching one of the first Social Enterprise programmes in the country in 2011. Before moving to the East Asian region in 2010, he worked on an intercultural leadership programme in Central and Eastern Europe. He has a particular interest in how intercultural encounters across different sectors in society (business, civil society and government) as well across borders can lead to innovation.
Uffe ELBAEK
Uffe Elbæk, Member of the Danish Parliament and former Minister for Culture. In 1991 Uffe Elbæk founded the KaosPilots - International School of New Business Design and Social Innovation and he was for the next 15 years the principal of The KaosPilots. The KaosPilot school inspired the creation of several international schools located in Norway, Sweden, the Netherlands and Switzerland.

From 2007 to 2009, Uffe Elbæk served as the CEO for the 2009 World Outgames. In 2010, Uffe Elbæk founded the consulting company Change The Game with the focus on leadership training, political campaigning and social innovation concepts. One year later Uffe Elbæk was voted in to The Danish Parliament for The Danish Social Liberal Party and was Minister for Culture from 2011 to 2013. Uffe Elbæk is also on the board of several Danish and international organizations, and has over the years received numerous honors and awards, ranging from his appointment as ambassador for the local premiere league football club AGF to Knight of the Dannebrog.

Vincenzo DI MARIA
Vincenzo is an international expert in the field of service design and social innovation. He has been working over the past ten years with institutions, universities and different agencies spread across the UK, Portugal, Spain and Italy, delivering socially innovative projects. He studied at Central Saint Martins in London where he now runs the Service Design Summer course and collaborates on a project basis with Design Against Crime Research Centre. He is the founder and network catalyst at commonground, a creative professional community of people interested in delivering positive social impact. He recently relocated to Italy where he deals with co-creation initiatives and local development with the HUB Siracusa, an international network of social entrepreneurs who want to change the world starting from the way we work. Vincenzo is also partner at Torke+cc, an international creative agency and associate member of Radical Future, an organisation that works with sustainability and social responsibility.

Won Soon PARK
Park Won Soon was born in 1956 in a small village in Gyeongsangnam-do as the son of a poor farmer. In 1975, he entered Seoul National University, but was arrested and expelled for participating in student protests for democracy. In 1979, he entered Dankook University and majored in history. In 1980, he passed the state bar examinations and worked as a public prosecutor at Daegu District Court. Later, he became a human rights lawyer and defended many activists, including the case of torture of a female activist at Bucheon Police Station and the case of harassment of a female teaching assistant by a professor at Seoul National University. As a human rights lawyer he was very interested in historical issues, so in 1986, he founded the Institute for Korean Historical Studies. In 1991, he studied international law at the London School of Economics and Political Science in the University of London. In 1993, he took up a position as visiting research fellow in the Human Rights Program of the School of Law in Harvard University. After returning to South Korea in 1994, he founded the People’s Solidarity for Participatory Democracy. He played a leading role in anti-corruption campaigns and minority shareholders movements. In 2000, he founded the Beautiful Foundation to spread the culture of philanthropy, and in 2002, he founded the Beautiful Store to promote recycling and fair trade. In 2006, he founded the Hope Institute, referring to himself as a “social designer” committed to bettering the lives of the people through social innovation. In October 2011, he was elected as Mayor of Seoul. His slogan was “the citizens are the mayor” and he pledged to become a mayor who “truly changes the lives of the citizens.” After his inauguration, he created a Bureau for Social Innovation under the Mayor’s Office. He also created a Social Innovation Park to implement various innovative policies. He has written many books such as <Civic Movements in Korea – The Bed of Procrustes>, <Records of the Barbaric Times>, <The Beautiful Habit of Successful People - Sharing>, <Dictionary of Beautiful Values>, <A thousand jobs that will change the world>, <The Joy of Politics>, and more.

Woon Gi MIN
Woon Gi Min manages Space Beam, an alternative art and cultural space, opened in 2002 based on his belief that art plays an important role in the local and society. He made various efforts to practice his belief by planning and running many exhibitions, public art projects and education programs, and publishing review magazines.

Currently, he is based on Baedari Village in Incheon to invigorate local community culture. One of his roles is networking with various civil culture and art organizations and activists. He is particularly interested in discovering ways and language for amicable communications while pursuing art activities in specific circumstance and context rather than in the institutionalized system.
Yul ROH

Yul Roh previously worked at the Centre for Social Economy of the Hope Institute as a researcher. She received a MSc in Social Development Practice at University College London. During the competition for Seoul Social Economy Ideas in 2012, she designed and managed a web platform (www.wikiseoul.com) to gather citizen’s social innovation ideas and support them to be realised in social economy sector. And she worked as an editor of the Social Economy report published weekly which delivers news and column about Social Economy.

Yunghyun SUH

Yunghyun Suh is youth innovation activist working at Youth Job Hub of Seoul Metropolitan Government. She manages Window Café at the Youth Hub and maintains the Hub to be a place for more active communications and gatherings of the youth. Currently she is preparing for a project to provide affordable and healthy food for the youth who visit the Hub.

Before becoming a youth innovation activist, she worked at the planning and cooperation team of UNEP Korean National Committee. There she planned and ran tree plantings, LED support project for those with low income, oversees environment visit program for the youth. She also volunteered for two years for the youth forum of Peace Foundation located in Seoul. During this time, she was able to ponder on what she as a young person can do about reunification, welfare, and social conflict and sought for solutions. She is now participating in common garden in Guman near Seoul with her friends who are also interested in village community and relationships among people.