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Overview

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In the last decades, the conceptualization of social innovation was driven by the emergence of new practices at global and local level and was approached from different scientific perspectives. This bottom up process led to a more sociological direction that pointed the change of power and social relations and to more economical direction that uncovers the value and social impact of innovations.

The cross-fertilization of theoretical and empirical knowledge coming from field practitioners and academic researchers will enable a better understanding and evaluation of social innovation and entrepreneurship initiatives and particularly the development of more effective competences and resources, such as infrastructures, capacity–building tools, funds and policies to support social innovators and entrepreneurs throughout their lifecycle.

The purpose of this event is to use a systemic approach to discuss how the exchange of social innovation knowledges and practices within and across the different sectors can strengthen the social innovation ecosystems.

Programme

10h15: Registration

10h30: Welcome to «Casa do Impacto’s social innovation hub
Gustavo Freitas, Project Manager, Unit of Investment and Social Innovation - Santa Casa da Misericórdia de Lisboa

10h45: Social Innovation Through Knowledge Exchange - Project presentation
Rose Canwood, Project Manager, Research and Innovation Office – Glasgow Caledonian University

11h00: Keynote Address
«The development of social innovation ecosystems: the next 10 years»
Louise Pullford, Executive Director, SIX – Social Innovation Exchange

11h30: Debate
«How can social innovators and entrepreneurs achieve greater social impact through cross-sectoral knowledge exchange?»

11h45: Q&A, Closing remarks

Debate speakers

> Inês Sequeira, Executive Director of «Casa do Impacto»; Director of Investment and Social Innovation - Santa Casa da Misericórdia de Lisboa
> Ana Lufertenn, Professor at School of Economics and Management of the University of Porto; Chairman of the Investment Committee of the Social Innovation Fund - Portugal Inovação Social.
> Paulo Sousa de Carvalho, Founder of “IF Insight & Foresight”; Professor of Strategic Forecast and Innovation at Lisbon School of Economics and Management - University of Lisbon.
> Dmitri Domanski, Senior Researcher and Lecturer at the Social Research Centre of the TU Dortmund University; Co-founder of the European School of Social Innovation.
> Helena Canhão, Project Leader and Chief Medical Officer at ePatient Innovations; Professor at NOVA Medical School – NOVA University of Lisbon.

Moderator

> Teresa Franqueira, professor at University of Aveiro, Coordinator of PCI Creative Science Park Design Factory

Location

Casa do Impacto
Convento S. Pedro de Alcântara
Travessa de São Pedro, 8
1100-432 Lisboa