SIX Global Council
SIX partners with unique access to our network and social innovation experience
“The Global Council is a way for our partners to fast track through the SIX network. At a time when our challenges are more urgent, the insights and intelligence we have gained over the last 10 years are more valuable than ever. We help our partners accelerate their learning by providing exclusive access to our knowledge and network.”
– Louise Pulford, Executive Director

“If you’re interested in engaging in social innovation, the SIX Global Council will help you navigate the field, introduce you to useful new partners and help you find out who, and what, you need to know. It’s a very valuable partnership, both as an entry point for organisations new to social innovation, and those that are already more established like us at Nesta.”
– Geoff Mulgan, CEO
Contents

04   An introduction to SIX
06   An introduction to the Global Council
07   Global Council map
08   Who is on the Global Council?
10   Why join the Global Council? Access
12   Why join the Global Council? Profile
14   Why join the Global Council? Insights
16   Why join the Global Council? Customised services
18   Case study: Glasgow Caledonian University
20   Case study: Lankelly Chase
21   Get in touch
What is SIX?

SIX facilitates purposeful cross-sector conversations, that challenge and inspire people to use innovation to increase social impact.

Over the past ten years, SIX has identified and connected isolated people and organisations within social innovation, and helped to establish a flourishing global social innovation movement. We drive innovation for social impact through three main types of activities: convening, capacity building and advancing knowledge and learning.

The impact of these activities is currently most visible in five areas of expertise. We build the global social innovation movement; increase the impact of philanthropic funding; influence policy to incorporate a social innovation agenda; and equip universities with the necessary capabilities for the future. As a result of all of our activities, we improve the way organisations work, influencing behaviour, process and culture in order to change systems.
What is the Global Council?

SIX Global Council partners want to innovate for social change; connect with others around the world and stay ahead of global social innovation trends.

Whether you’re new to the field, or well-versed in the theory and practice of social innovation, being part of the Global Council... gives you an entrypoint into the complex world of social innovation and helps you navigate through it... fast tracks you through SIX’s network and knowledge... provides insights into looking beyond your sector and current way of working... improves your ability to solve social challenges as an organisation... means joining a group of leading organisations from around the world.

In return for a yearly contribution of £10k, Global Council partners receive profiling, unique access to our network and knowledge, curated insights, as well as the option for customised services.

SIX is always on hand for our Global Council partners: putting them in touch with key contacts; sharing their work and events; and connecting them with our extensive wider network. All parts of the offer are available to every Global Council partner, but partners can choose which they would like to make use of.
What is the Global Council?

Global Council Map

1. Donkey Wheel Foundation, Australia
2. Fondation Mirella et Lino Saputo, Canada
3. Generation Capital, Canada
4. Glasgow Caledonian University, Scotland
5. Hivos, The Netherlands
6. Lankelly Chase Foundation, UK
7. Leping Social Entrepreneur Foundation, China
8. Make a Difference Institute, Hong Kong
9. McConnell Foundation, Canada
10. Nesta, UK
11. Robert Bosch Stiftung, Germany
12. Robert Wood Johnson Foundation, USA
13. TACSI, Australia
14. Yayasan Hasanah, Malaysia
15. Zorlu Holding, Turkey
The SIX Global Council partners include global companies, foundations, academic institutions and non-profits. We want the Global Council to represent both the diversity of actors and the geographic spread of the SIX network.

At SIX, we believe that learning from other sectors and regions helps expedite social change. The cross-sector and global nature of our work is reflected in the variety of our Global Council partners. As well as benefiting from SIX’s network and experience, we also hold exclusive events with the SIX Global Council partners and the SIX 100, so that learning and experience can be shared between each other. The SIX 100 is a core group of experts from around the world that we’ve built deep relationships with over many years.
Who is on the Global Council?
Why join the Global Council?

Access

Would you benefit from contact with social innovation experts from around the world - over email, during an intimate dinner, or a large global event?

- **Invitations**: exclusive invites to closed events, including breakfasts, dinners and small gatherings with experts, Global Council partners, the SIX 100 and SIX board members. SIX global convenings always have side events for Global Council partners.
- **Connections**: fast-track access to the SIX network and our global partners. We can put you in touch with the SIX 100 - a core group of experts from around the world that we’ve built deep relationships with over many years.
- **Discounts**: early-bird registration access and guaranteed 20% discount to SIX events globally.
“McConnell Foundation benefits in numerous ways from its partnership with SIX and the Global Council. We take regular advantage of SIX’s overview of the global social innovation scene and its ability to feed into our strategic foresight system, identifying new resources, knowledge, activities and field leaders relevant to the range of our program interests. SIX has provided customized opportunities for McConnell to bridge relationships with new learning partners, a recent example being SIX hosting an event for us with UK philanthropic organizations sharing our interests.”

– Tim Draimin, Senior Advisor
Why join the Global Council?

Profile

Want to spread the word about what you and your organisation are doing with a community of like-minded individuals and organisations?

- **Promotion**: promote your events, articles, research and think pieces through SIX's social media channels and newsletter.
- **Profiling**: option of an annual interview with a member of your organisation to be featured on the SIX website and our social media channels.
- **Features**: share who you are and what you do on the SIX website with your logo and links, and a designated page with information about your organisation.
“Entrepreneurship and innovation have always been a vital part of the Zorlu Holding culture and DNA. This spirit has lead our business and we see no difference between our business and our social responsibility. To us, social innovation is equal to permanent and sustainable solutions and Zorlu Holding and SIX empower this experience together. This network and the Global Council enables us to strengthen our efforts at our company, at our country and region, thus creating scale and impact.”
– Emre Zorlu, Board Member

“The SIX Global Council is a great mechanism to make new global connections. Through the Global Council, we’ve opened up many pathways to learn and share from each other within and outside of Australia, helping highlight TACSI’s work around the world.”
– Carolyn Curtis, CEO
Why join the Global Council?

Insights

Need help navigating social innovation resources with curated information that is tailored to your organisation, needs and priorities?

- **Knowledge curation:** a regular email with the social innovation events to be aware of, and a reading list with current articles and reports to keep you up to date.
- **Field navigation:** option of quarterly calls with SIX to share your current priorities in order for us to tailor the information we send you, and the people we put you in touch with.
- **Building learning:** quick scans on topics or trends in regions or sectors that are of interest to you, with the option of developing these out as a bespoke service.
“SIX events have connected me to interesting people and organizations all over the world. Many of these thought leaders have become friends and collaborators. SIX is also an amazing platform for the Make a Difference Institute team. Recently, through the Global Council, Make a Difference Institute team members were introduced to relevant UK organizations on their study visits to broaden their vision of social innovation.”
– Ada Wong, Founder and Convenor

“Above all, cooperation in philanthropy needs one basis: trust. This applies in particular to networks of foundations. To build such trust requires an excellent facilitator and host. SIX Global Council is this facilitator for us and, beyond that, through the large global network an indispensable source of contacts and knowledge. It provides us with insights for regional overviews and puts us in touch with key contacts in regions where the Bosch Stiftung have no networks so far.”
– Markus Lux, Senior Vice President of Strategic Development

Robert Bosch Stiftung
Why join the Global Council?

Customised service

Want to have the choice of an annual bespoke service, planned and scoped with you, and custom developed for your organisation?

Annual choice of one service out of:

- **Scan** and synthesis of global learning and activities relating to your mission and organisation;
- Curated *itinerary* of meetings, experiences and visits for a study tour of a region of interest, including access to desks around the world
- Strategic support, framing and design for a social innovation *convening* of your choice.
Case Study #1

Glasgow Caledonian University

Glasgow Caledonian University (GCU) is a young university in Glasgow, founded in 1993. Despite this, GCU plays a leading role as a global social innovation institution. The university’s commitment is reflected by its motto, “For the Common Good” and its former Chancellor, Nobel Prize winner, Professor Muhammad Yunus. It is one of two universities in the UK to be designated as an Ashoka U Changemaker Campus.

In 2010, the University was looking for connections to the wider, European and global social innovation movement, beyond the academic sector. They also wanted to understand and apply new methodologies around the practice of social innovation internally. GCU joined the Council when it was established in 2013, and they frequently leverage SIX’s network to seek project partners and grow their influence.

Access
- Brokering partnerships to access more EU funding

Profile
- Raising GCU’s profile and connecting to the wider social innovation community

Services
- Becoming project partners
- Event design advice
“GCU has worked closely with SIX and the Global Council over the last five years, especially in our international capacity building projects. Our work together has helped to transform social innovation support in higher education in Latin America, Southeast Asia and South Africa. In all these projects, SIX has been integral in articulating the needs of social innovators, complementing our own research in the field and helping to promote our results.”

– Cam Donaldson, Pro Vice Chancellor
  Research and Enterprise / Co-Director
Case Study #2

Lankelly Chase

Lankelly Chase is an independent foundation working in partnership with people across the UK to change the systems that perpetuate severe and multiple disadvantage.

Lankelly Chase are a small organisation with limited time to give to being part of a wider community of foundations focusing on systems change. By joining the SIX Global Council, opportunities opened up – in an easy way – to connect, share, support and stretch their thinking and practice on social innovation and systems change.

Access
- Invitations to attend and present at SIX events
- Facilitating useful connections

Profile
- Increasing global recognition of Lankelly Chase’s unique way of working

Insights
- Providing regular content personalised to Lankelly Chase’s strategic goals
- Support with refining funding strategy
“We joined the SIX Global Council to learn from the global community, and it’s also been a source of support when refining our strategies. Opportunities to present at events like the SIX Vancouver Summer School have been really useful for helping us connect with other foundations who are thinking systemically about their funding.”
– Jess Cordingly, Director
If you’d like to find out more about partnering with SIX through the Global Council, please contact Sophie Monaghan-Coombs at sophie@socialinnovationexchange.org

3-5 Hardwidge Street
London, SE1 3SY
UK

@si_exchange
@SICommunity_EU
www.socialinnovationexchange.org

Designed by Megumi Koyama
Updated March 2019