Ada WONG is a solicitor, cultural advocate, former elected District Council Chair. She is also founder of the Hong Kong Institute of Contemporary Culture (HKICC) and supervisor of its creative education arm, the HKICC Lee Shau Kee School of Creativity (www.creativehk.edu.hk). The School of Creativity is both a senior secondary school offering an alternative creative curriculum as well as an experiment of education for a more compassionate and socio-culturally minded generation. The School embraces diversity and brings a more humanistic and personalized approach to education amidst an increasingly uniform and standardized mainstream school environment in Hong Kong.

Ada was an elected politician for over 13 years. As Chair of the Wan Chai District Council, she opposed the bulldozer approach to urban regeneration in the district and proposed a more people-led, community-initiated and sustainable approach to urban renewal.

Recently she launched the Make A Difference (MaD) Forum (www.mad.asia) as a continual project of HKICC. MaD believes in the power of young people and is a platform to inspire and empower them to think big and lead the change to create a better world.

Music and social sciences have always been Alberto Cottica’s main interests. Unable to decide between the two, he decided to pursue both and ended up a strange mixture of folk-world musician and economist interested in human creativity as a development engine.

As an economist, he is an expert on collaborative governance. Pervasive information and communication technologies, together with the societal changes they have been associated with, enable public policy and even public services to be collaboratively produced. He has first-hand experience in
establishing, nurturing and running communities of citizens that work with government towards public goals. He works mainly for the Italian Ministry of economic development and the Council of Europe, but he also has regional and local level experience. He is interested in complexity economics as a framework to think about these things; to add depth and rigour to his thinking, he is doing research in this area, funded by European information society programmes. This work doubles as a Ph.D. thesis at Alicante University. He is the author of a book on the wiki government—Wikicrazia—many journal articles and a blog, and he is trying his best to be reader-friendly while not watering down the arguments.

Andrea Coleman is a Director working on the Young Foundation’s Youth Transitions and International practice areas. Among her current projects, Andrea is leading the design and launch of a global innovation academy to build the skills and capacity needed for fast and effective innovation to meet social needs. The Young Foundation is establishing the Global Academy in collaboration with leaders in the social innovation field across the world, aggregating leading-edge methods and practical ideas to help those working on the front-lines in government, the third sector and industry to learn more quickly from one another and solve our greatest social challenges. Andrea has worked for more than fifteen years in the fields of education and social services. Her experience includes classroom teaching as a Teach for America corps member, private-sector consulting in educational technology and public sector administration. Prior to joining the Young Foundation, she was an executive at FEGS Health and Human Services System in New York - one of the largest non-profit health and human services providers in the United States with 4,000+ employees and serving 100,000 New Yorkers annually. She holds a master’s degree in education from Columbia University Teachers College and a bachelor’s degree in English and political science from Miami University (Ohio).
Ann Griffiths is Head of Policy at Ealing Council in the United Kingdom, where she takes the lead on coordinating local partnerships to provide a consistent local approach to data and information, looking at how we can provide services to families in need more effectively and efficiently, and designing better partnership approaches for the use of assets. Other work filling the days (and nights!) currently includes developing ways to make 'localism' work, developing practical new ideas to increase the efficiency of the Council's 'value for money' programme, and supporting changes in effective community engagement in order to rise to the challenges of the world we’re living in now - and in the future.

Ann is passionate about the opportunities that innovation, creativity, empowerment, cross-discipline networking and the sharing of ideas offer in finding new solutions to problems. She can be found regularly involved in hack days, unconferences and other events aiming to make the most of new technology and the skills and willingness of people across sectors, working together to help make public services better.

Prior to her current role she has worked in strategy and policy roles at all levels of government, gaining an increasingly well-rounded experience of the frustrations, fulfilment and opportunities of the public sector - and all its potential partners - in the UK.

Anthony Zacharzewski runs the Democratic Society, a non-partisan membership organisation promoting participation, citizenship and better democracy. His background is in central and local government in the UK. At various times he has been a speechwriter at the Department of Health; secretary to the Cabinet Committees on health, food and agriculture; lead official for first-round Sure Start projects in East London and South-West England, and project leader in the Treasury’s internal think tank, the Productivity and Structural Reform Team. He joined Brighton & Hove City Council as Head of Policy in 2006, where he was responsible for strategy, community relations, and sustainability. After nine months on the authority’s board as Acting Director of Strategy & Governance, he left to work for the Society in February 2010.
Arend Jan van den Beld is the founder of the VJ Movement and Cartoon Movement. Before that, Arend Jan worked as an information management expert at Philips International, Consumer Electronics and Corporate IT. Philips uses these platforms worldwide in their Call Centres and on the Internet. Under his guidance, Philips was one of the world’s front-runners in this field. As an independent consultant, he was hired by Achmea Insurances, The Central Dutch Government, The Chambers of Commerce and again Philips. Arend Jan holds an MA in Psychology from Leiden University (The Netherlands). He is the former chairman of a political party in the city council of Haarlem in the Netherlands.

Bien Hofman (University of Pendrecht) lives in Pendrecht, a neighbourhood in the South of Rotterdam in the Netherlands. The neighbourhood is currently facing a problematic restructuring of the area as 60% of the houses are demolished.

Bien wants to encourage young mothers who are living on social security to find work; many need both work experience, and support in finding permanent work. At the moment there is an action to help local shopkeepers and professionals obtain permits to restore the shops on our square and generate an economy. Bien helps the residents of her neighbourhood to give this action form and to spread it throughout the neighbourhood.

Bethia McNeil is Programme Leader for Youth Transitions at the Young Foundation in the United Kingdom, and leads on all work related to young people and the youth sector. Bethia worked on The Youth of Today, a two-year partnership of seven leading youth organisations aiming to increase the quality, quantity and diversity of opportunities for young people as leaders of change in their communities. Young people led the programme, making decisions about grants and shaping the research. The Youth of Today’s £1 million fund has reached over 1,500 young people, through investment in 37 youth sector organisations. Bethia was also Project Manager for the Apprenticeship Pathfinder strand of the Local Wellbeing Project at the Young Foundation.

Bethia is now leading the Young Foundation’s work on Catalyst, a consortium of four organisations working with the Department for Education’s (DfE) as the strategic partner for young people, as part of the Department’s wider transition programme for the sector. Catalyst will work to deliver three key objectives over a two year period. It will strengthen the youth sector market, equip the sector to work in partnership with Government and
coordinate a skills development strategy for the youth sector’s workforce. Bethia is also leading work around Informing Investment in Youthwork, a partnership project with the National Youth Agency, supported by the Local Government Association.

Bethia has also worked as a teacher and trainer, in Further and Higher Education and within the voluntary and community sector. Bethia is the author of a range of reports and publications, including *Success factors in informal learning: young adults’ experiences of literacy and numeracy* (NRDC, 2005) and *Working with young adults* (NIACE/NRDC, 2008).

**Brigitta Jaksa (LLM)** is a policy consultant at DemNet in Hungary. Brigitta researches the links between social innovation and governance, with a special focus on local citizen’s participation and social movements. She has obtained research experience over the years in the fields of labor rights compliance, IDPs, migration and anti-discrimination issues with special regard to gender equality, disability and sexual orientation. She is a promoter of the human rights based approach to development.

**Carl Lens** specializes in participatory media since co-founding CreativeCrowds in 2007. One of the projects that has spun off from this business is Verbeterdebuurt.nl. Through the Verbeterdebuurt website, and through widgets and mobile applications, citizens can post problems and ideas in their neighbourhoods on a digital map. Over 70% of Dutch municipalities cooperate with them to handle and actually solve the thousands of reports that are sent in.

**Carrie Bishop** is a director at FutureGov, a consultancy and social innovation incubator specialising in new media for government in the UK and USA. She loves her job.

She has a background in Local Government, having worked at the London Borough of Barnet, first as a graduate on the NGDP in the role of Policy Officer and then as a Change Manager. She was responsible for piloting the first social media project at the council. Carrie has also worked with several other local authorities and public bodies, having been a consultant at the public sector consultancy Capita Consulting.

Since joining FutureGov, Carrie has led projects focused on the use of social technologies for better collaboration, open
innovation and organisational change. She led on the development and implementation of the *Safeguarding 2.0* project, and is currently working on *Simpl*, the social innovation marketplace.

**Cassie Robinson** has been working as an independent consultant in the Social Innovation field for 7 years. Awarded as a Creative Pioneer by NESTA in 2004 for her design business, she later studied for an MSc in Positive Psychology, combining her creativity with the rigour of social science.

Cassie's work centres around 3 areas in Social Innovation. Firstly, as a co-founder of *Agency* she focuses on networks and membership towards new forms of organisation and support for social innovation.

Secondly, as a member of *Learning Consortia for Social Innovation*, Cassie works with clients such as NESTA and LivingWell UK to determine new ways of defining and measuring value, to evidence the impact of social innovations.

Thirdly, she brings her academic study in Positive Psychology and user-centred design experience into process innovation, ensuring new initiatives are developed and spread using collaborative, participatory and rigorous research techniques. She is currently leading a piece of work for Participle's LIFE HQ.

Cassie holds Associate roles in the well-known social innovation organisations Thinkpublic and FutureGov as well as being on the Board of Snook—Scotland's leading social innovation outfit. She is also a lecturer in Positive Psychology & Social Innovation at the University of East London and teaches Innovation and Entrepreneurship at Ravensbourne. Cassie's current area of research is Eudaimonic Wellbeing as a catalyst for Social Innovation. www.cassierobinson.net

**Chris Sigaloff** is vice-chair of Knowledgeland (Kennisland) in the Netherlands and specialises in social innovation. Chris’ expertise lies in organisational transformation, collaboration processes and internal (bottom-up) innovation.

Chris leads Knowledgeland projects across education and the public sector. She is currently involved in facilitating collaboration between leading-edge practitioners (the Innovators Network); stimulating teacher-led innovation in education systems (Education Pioneers); and empowering communities by organising kitchen table forums and breakthrough courses. Chris’ expertise is in the design and
facilitation of programmes through which people jointly create new knowledge—knowledge about the ability to create more public value, to collaborate more effectively, and to strengthen your position as a professional. Chris is also a board member of the Kafkabrigade, an organization dedicated to reducing bureaucracy.

After studying Social Geography at the University of Amsterdam, Chris started her career in Geneva at an international migration and asylum organisation. In 1998 she moved to the Nyenrode Business University in Breukelen, The Netherlands. Starting as a researcher at the Centre for Corporate and Community Renewal, she moved on to the Executive Management Development Centre, where she devised in-company programs for countless organisations. She became expert in the design and delivery of educational courses to stimulate change and innovation, creating stimulating environments in which participants search for different and better solutions. Since 2007 Chris has been part of Knowledgeland, where she is a member of the board and leads the public sector projects.

Christian De Neef has a degree as an electronics engineer. He has more than 20 years of experience in Information Technology and Management. On his assignments, he has held a variety of positions related to Systems Architecture & Development, Project Management, Management Consulting, Knowledge Management, Transition Management, Work Organization, Research & Development, etc.

Until September 2005, he was also responsible for Fujitsu's Business Consulting practice in Belgium & Luxembourg. Since then, he has worked as an independent consultant, leading large and small international clients in their strategic change efforts, working at the crossroads of Innovation Management, Knowledge Management & Learning Organizations. He is regularly invited as a keynote speaker on a variety of subjects (Value Management, Knowledge and Content Management, The New Economy, Innovation) in international conferences.
Christopher Durkin is Associate Director of the Northampton Institute of Urban Affairs based at the University of Northampton in the United Kingdom. The IUA is a research and consultancy centre in urban and regional development, regeneration and sustainability.

His research interests include social enterprises, social entrepreneurship, social care, commissioning for communities, co-production and community development. He is particularly interested in the importance of community in facilitating change; he sees the importance of a preventative agenda and the need to focus more attention on developing communities to address society’s problems. In 2010, Christopher co-edited a book: Social Entrepreneurship: a Skills Approach (Robert Gunn and Chris Durkin Eds.)

He is a fellow of the Royal Society of Arts as well as a registered Social worker. He has worked for the National Society for the Prevention of Cruelty to Children and, before that, for the probation service. He joined the University of Northampton in 2002 lecturing in Social Work and Social Welfare, prior to taking up his current post.

Corline van Es just came back from a 7 month residence in Israel where she explored local life and worked on social innovation projects. She has worked for 5 years at Knowledgeland, a Dutch Thinktank focusing on social innovation. She is a proud fellow of the organisation, working independently and representing Knowledgeland in the Middle East. Caroline combines a sense of social awareness with a commercial and entrepreneurial way of working. She intends to create a setting for social change by pursuing a space of genuine conversation and listening to everyone present. To do this she brings together the following ingredients: she creates spaces with room for ideas to grow from the bottom up, supplies energy and structure to build further upon what is already there and adds what is needed from outside. She does this with the following tools: organizing workshops, gatherings and conferences and forming networks in online and offline settings. She works in the fields of social innovation, social entrepreneurship, the digital heritage sector and the cultural sector (especially music).
Diogo Vasconcelos has been Chair of the Social Innovation eXchange since the spring of 2009. In May of 2008 Diogo was elected Chairman of APDC, a 25 year old public interest organization that represents the ICT industry in Portugal. One year later, he was elected member of the Executive Board of Digital Europe. He chaired the Business Panel on Future EU innovation policy, set up by the European Commission in January 2009, whose report (published in November 2009) called for a radical change to European innovation policies. Recently, Diogo was also appointed to take part in the European Commission’s mid-term evaluation of the Ambient Assisted Living (AAL) programme.

Since February 2007, Diogo Vasconcelos has been a Distinguished Fellow with Cisco’s Internet Business Solutions Group (IBSG), the global strategy and innovation group of Cisco. He is working to define the role of ICT in the fight against climate change as well as the promotion of energy efficiency, sustainable prosperity and the role of next generation broadband to foster innovation, among other things. He also chairs the new international NGO, Dialogue Cafe, that is creating a global network of cafes linked by high definition screens so that ordinary people from different cultures can meet, talk and create together.

Before joining Cisco, Diogo was the Economic Advisor to the Portuguese President Aníbal Cavaco Silva and led the President’s widely studied digital campaign and “digital presidency.” Diogo was founder and president of UMIC, the Portuguese Knowledge Society Agency. He also represented Portugal in the European Council of Ministers and on the eEurope Advisory Group. Further, he was a member of the board of the Innovation Agency. Before that, he was elected member of the Parliament and was Vice-President of Social Democratic Party and its spokesperson for Innovation. Prior to that, Diogo founded a multimedia company, published the first magazines in Portugal about the internet and entrepreneurship, and launched the Entrepreneurs Academy.

Elina Kiiski works as a specialist in Sitra, the Finnish Innovation Fund. Her responsibility areas are project communications and media relations. She is at the moment specially concentrating on opening up social innovation processes and interested in crowdsourcing possibilities in this area. At the moment she is running communications pilot project on the side of “Synergize Finland”
in which an establishment social innovation process is opened up in the web and turned into an interactive, open and inclusive exercise. She is also developing international communications between Sitra and like-minded organizations. She has a lot of experience in youth training and capacity building in civil society and voluntary organizations concerning European politics and youth.

Estibaliz Hernandez is a researcher at MIK, the technological centre of Mondragon Corporation for the research of organizational management in Spain’s Basque region, since 2004. Her research has been mainly conducted in the field of innovation, social networks, new business models and knowledge management. She is a PhDc in the domain of Open Innovation and holds a degree in Business Administration from the University of Deusto (Spain) and the Hoge Hotelschool Maastricht (Holland) and an MBA Master from the University of Mondragon (Spain). Nowadays, she is leading the project IKASTEN, a project willing to foster life-long learning dynamics at a regional level. At the same time, she participates in numerous projects related to these knowledge domains in the European basis, such us: KIMERAA (Knowledge Transfer in the Atlantic Area) or INNTEGRA (An integrated vision of innovation).

Filippo Addarii is the Executive Director of the Euclid Network—the European network of third sector leaders—and Director of International Leadership Development at ACEVO – the British association of chief executives of voluntary organisations. In these roles he has developed networks to empower civil society across Europe, Asia, Africa, US and Middle East.

In 2001 Fillippo founded GlobaLab, a culture-focused association which promotes global civil society development through innovative intercultural projects. In 2003 he co-founded the magazine Ecologist Italy and the Research Centre of Contemporary Social Movements for the Feltrinelli Foundation. He is also a member of the Citizenship Structured Dialogue Group of DG Education & Culture for the European Commission, and member of intercultural dialogue working group set up in the same DG following the European year of intercultural dialogue 2008.
Frank Kresin’s interest is the use of new technologies for societal goals, eg. empowerment of (disabled) users and enhancing education and development. Frank establishes partnerships and collaborations that combine the knowledge, experience and passion of the participants, working towards shared goals, using Design Thinking and co-creation techniques.

He has experience in the conception and development of several Public Internet Services. Next to this, he is an experienced project and programme manager, specialising in innovative usage of new technologies. He has a background in Artificial Intelligence and knowledge of e-learning standards, applications and practices, and ample experience in film and documentary making. Currently he is employed as Research Director for the Dutch independent Media Lab Waag Society, based in Amsterdam.

He has spoken, written and lectured on Open Innovation, Design Thinking, Living Labs, CineGrid, Sustainability, Fablabs, User Empowerment and related subjects. Furthermore he is a regular moderator at PICNIC cross media festival workshops, as well as a host for design and innovation workshops in the Netherlands and abroad.

Dr Garth Japhet gained his qualifications at the University of the Witwatersrand in 1987, with further qualifications in maternal and child health. In 1992 he founded Soul City: the Institute for Health and Development Communication and was executive director until June 2008. Today Soul City is recognized as one of the foremost development communications organizations in the world. It works in 12 countries. It has produced award winning TV and radio work supported by print media and consistently reaches over 45 million people in the region. It communicates around all aspects of public health, in particular HIV/AIDS, using a multimedia edu-tainment approach. It also uses community mobilization and advocacy. It has the largest youth movement in South Africa with 120 000 members in over 5500 clubs. Soul City has been the recipient of multiple awards for social change, development and communication (www.soulcity.org.za).

In 2002 he established Heartlines, an organization with a similar programmatic approach to Soul City: IHDC using film print but now with an emphasis on digital media. It aims to achieve positive social change by promoting lived values, strong relationships and civic action. He is now full-time CEO. (www.heartlines.org.za).
Since 2006, he has chaired the partner group of the Communication Initiative—an international network of over 75,000 communication for social change practitioners.

Dr Japhet is a fellow of the World Economic Forum and a Senior Ashoka fellow.

**Geoff Mulgan** is director of the Young Foundation in the United Kingdom, one of the world’s leading centres for social innovation, social enterprise and public policy.

Between 1997 and 2004 Geoff had various roles in government including director of the Government’s Strategy Unit and head of policy in the Prime Minister’s office. Before that, he was the founder and director of the thinktank Demos. He has also been Chief Adviser to Gordon Brown MP; a lecturer in telecommunications; an investment executive; and a reporter on BBC TV and radio. He is a visiting professor at LSE, UCL, Melbourne University and lectures regularly at the China Executive Leadership Academy. He has been a board member of the Work Foundation, the Health Innovation Council and the Design Council, and chair of Involve, and has served on many task forces and commissions. He is chairing a Carnegie Inquiry into the Future of Civil Society in the UK and Ireland. He has worked with many governments around the world, ranging from China and New Zealand, to Canada, France, Denmark and the European Commission, and has lectured in over 40 countries, as well as advising the current Prime Ministers of Australia and Greece.


**Hannele Sirkkanen** works as a specialist at the Synergize Finland development program in the Finnish Innovation Fund, Sitra. Synergize Finland is a two-year program seeking to enhance Finland’s vitality i.e. the combination of overall competitiveness and well-being of the society through social innovation. Synergize Finland has three main functions; it organizes networking meetings for the top Finnish decision makers, conducts three learning forums for future decision makers and puts into action new initiatives. The program deals with various
socially crucial themes such as the future of work and new democracy. Hannele works in the program to plan and implement content, processes and methods in all of the program functions. She is an adult education and training professional and also has a background in human resource development. She has a Masters degree in adult education from the University of Helsinki and a degree as a vocational teacher.

Humberto Schwab is a physicist and philosopher (he studied at the university of Amsterdam and Utrecht). He works with business, government, non-governmental organizations and for individuals. He uses philosophical tools to transform organizations from an industrial mode to a communicative mode. In other words, he transforms companies from a top down, central mechanical steered structure to a mere organic structured collaborative intelligence. Most innovators try to maintain the industrial structure to deliver a communicative or social practice. For Schwab Filosofia this is unthinkable. You change the whole relation chain, based on values.

Humberto Schwab is president of the Society PISA Spain and president of the Society Socratic Gild in the Netherlands. These organizations aim at new contexts for learning, good life and a sustainable value-oriented future.

He is owner of Humberto Schwab Filosofia SL.

Janina Sochanik (Community Development Worker) joined Peabody in April 2003. Peabody is one of London’s largest and oldest housing associations, with approximately 20,000 homes across London. Its mission is to make London a city of opportunity for all. It aims to achieve this by ensuring as many people as possible have a good home, a real sense of purpose and a strong feeling of belonging.

During her time at Peabody Janina developed projects and user-led activities with older people at Peabody’s pioneering Sundial Centre in Bethnal Green. Janina then joined the Community Regeneration Team in November 2006 to develop a new strategy for community development and enterprise. Janina was instrumental in delivering a pilot project in Whitechapel with local people to manage and run their own community centre. She then played a key role in rolling out this project across all Peabody estates that have community centres, giving one to one support to five committees, and developing a network for
information-sharing and support. Janina is currently developing an organisational engagement strategy, a time-banking reward scheme and digital inclusion projects at Peabody.

Janina completed an MA in Community Development in 2009 at University of Westminster and is presently compiling an article of her findings from her dissertation, which examined the impact of critical community practice. Janina has a background in theatre, having completed a BA in theatre at Dartington College of Arts in 2000, and is involved in arts and media projects in her hometown of Launceston, Cornwall.

James Burke is a man of British extraction from the big rather crowded city of London, who moved to the States before evolving into his current role in user experience, interaction design and strategy. Lifesized is situated in Amsterdam, the Netherlands.

Lifesized is a consultancy founded by James Burke offering interaction design and user experience, strategy and research across digital and physical domains.

People Lifesized works with include: Non-Fiction, Automatique, Tinker, Vurb.

Initiatives by Lifesized with others:
- Founding member of Hackdeoverheid, bringing geeks and civil servants together to prototype new government services using open government data. Founded the Roomware Project, an open-source framework for making indoor spaces interactive and the P2P Foundation, a global network of people researching peer to peer practices. In 2009 he started VURB, a European framework for policy and design research concerning urban computational systems, together with Ben Cerveny and Juha van Zelfde. Recently he has been behind bringing Quantified Self to the Netherland.

James Sweetman is a fellow co-founder and Marketing & PR Manager for Stickyboard in the United Kingdom. Having worked at the House of Commons and local government think-tank NLGN, James's focus turned towards promoting the social enterprise sector as an economically sustainable delivery mechanism for achieving social goals. Since graduating from Bristol University in 2010, he joined his brother full-time in setting up the non-profit social enterprise Stickyboard.

James focuses on the extensive use of social media and personal networking to connect and engage with users, groups and businesses across London. An expert in digital and viral marketing, James currently contributes to a variety of social
enterprise blogs and media, writing on topics ranging from community engagement and local resources to internet marketing and social media.

Beyond Stickyboard, James is currently organising Kayak London - a marathon kayak across London to raise awareness of the canal system as a community resource and raise funds for charity. To that end, most days he can be found commuting to work via kayak.

Jessica Sanderson is a manager within the US Strategy and Operations practice of Deloitte Consulting LLP. She is also a fellow in Deloitte’s Public Sector GovLab which works closely with senior government executives and thought leaders from across the globe. GovLab Fellows conduct research into key issues and emerging ideas shaping both the public and private sectors. Through exploration and analysis of the public sector’s most pressing challenges, it seeks to discover innovative yet practical ways that governments can transform the way they deliver their services and improve both efficiency and effectiveness while preparing for the challenges ahead.

Prior to joining Deloitte, Jessica worked for the U.S. Department of Commerce, U.S. Foreign Commercial Service (USFCS) where she provided guidance to US companies exporting overseas. Ms. Sanderson holds a Masters of Business Administration (MBA) with a concentration in Global Strategy from American University and a Bachelors of Arts in economics from the University of Minnesota.

Joeri van den Steenhoven is chairman and co-founder of Kennisland, an independent thinktank with a mission to make the Netherlands smarter, because we believe it is necessary to create wealth and wellbeing for future generations, and we think it is possible to become one of the most innovative nations in the world. Kennisland designs and realises interventions for social innovation which strengthen the Dutch knowledge society. By working on specific social challenges, Kennisland wants to make a real difference. Kennisland is committed to sharing both results and knowledge with society. At Kennisland, Joeri van den Steenhoven leads a team of about 16 people. He is advising governments and public organisations on social innovation and the rise of the knowledge society. He has
developed innovation projects in education, media, public sector and ICT. He is a regular speaker and writer. Next to Kennisland he is a non-executive member of the Board of Directors of the Lisbon Council and a member of the Board of Trustees of the Amsterdam Fund for the Arts.

**Johan Evers** is a senior project manager at the Institute Society and Technology (Instituut Samenleving en Technologie - IST) in the Flanders (Belgium) and has been involved in several projects concerning digital exclusion and inclusion. In November 2010 he organized a three day technology festival event in the Flemish parliament on digitization of contemporary society. Since April 2011 he has been involved in the project ‘Parliaments and Civil Society in Technology Assessment - PACITA’, a four year European project aiming at increasing the capacity and enhancing the institutional foundation for knowledge-based policy making on issues involving science, technology and innovation, mainly based upon the diversity of practices in parliamentary Technology Assessment. Furthermore, he manages a project on the societal aspects of synthetic biology. Johan Evers has a Msc. degree and a PhD. in Bioscience Engineering (Katholieke Universiteit Leuven, Belgium). He worked 5 years as a research fellow at Centre for Science, Technology and Ethics (Leuven, Belgium). He has been involved as a PhD researcher in the project ‘Nanotechnologies for Tomorrow’s Society’, a four year academic TA study on exploring pathways to integrate societal considerations into nanotechnology research. He also has Postgraduate qualifications in Science & Technology Communication.

**Jona Specker** works at the Scientific Council for Government Policy (Netherlands) within a project that asks how new media can be a positive force in the relationship between citizens and government. It will look not only at the technical possibilities offered by new media, but also at the conditions which offer the best chance for the realisation of those possibilities. Through interviews and the analysis of numerous Web 2.0 experiments, the project will attempt to answer questions such as: ‘What opportunities are there for increasing the involvement of citizens in politics and policy?’; ‘What opportunities does new media offer which were not there previously?; and ‘What does this mean for the role of policymakers?’ She holds a MA in Philosophy from Erasmus University Rotterdam and a BA from University College Maastricht.
Jonas Piet is a London based designer. He worked with Participle to set up social enterprises that alleviate social isolation among older people and help young people to grow a sense of purpose and possibility. At Engine Service Design he developed new public services and new ways of working with Local Authorities and citizens. Before coming to London, he worked as a consultant for clients including the Dutch Ministry of Infrastructure & Environment, Delft University of Technology and Vodafone. Jonas likes to work on social issues in the real world - to design, build and test solutions with all kinds of people who might be involved. At the moment he's looking what exciting things could be next as he's moving back to The Netherlands.

Joop Hazenberg was (until this conference) relations officer at Favela Fabric, a Dutch social business consultancy. He is the founder of the think tank Prospect, a network of young and independent thinkers in the Netherlands. In 2009 Joop published his first book, Change – how the network generation will conquer the Netherlands. Last year, he made the documentary Instead of barricades – about the engagement of young people with society. Currently, he is a freelance writer and adviser, and is working on his new book The powerless state, to be published in the beginning of 2012.

Joshua James is the Funding and Contracts Manager for the School for Social Entrepreneurs, a social enterprise based in the London Borough of Bethnal Green, which exists to provide training and opportunities to enable people to use their creative and entrepreneurial abilities more fully for social benefit. SSE supports individuals to set up new charities, social enterprises and social businesses across the UK.

Before joining the SSE, Josh spent four years in the private sector having completed university with an extended major in professional accountancy. His move across to the third sector was one he had always envisaged, having held a continued interest in finding solutions to address societal issues such as social and economic empowerment and the distribution of wealth.
Josien Pieterse studied political science and gender studies at the University of Amsterdam. She graduated cum laude with a thesis on the creation of the Amsterdam gentrification process, both from the perspective of the government and that of urban social movements. Previously she worked as a programme maker for debate centers Felix Meritis and TUMULT on different series such as the Globalization Lecture, WomenSpeak! and the KennisCafe on science issues. She is also founder of a series of panel discussions on the globalization process in art: Framer Framed. An initiative for modern art, ethnographic and heritage museums. As an independent since 2007, she has worked as an oral historian, project manager and researcher at Aletta, Institute for Women's History. She publishes on methods of oral history on video and made several documentaries. Since 2009 she worked as coordinator of the Forum for Democratic Development (FDO). The FDO initiated partnerships and projects on democracy and democratization. FDO offered support to innovative democratic initiatives. She is president of the Association of Dutch Debate Centers. Pieterse is co-founder of NetwerkDemocratie, an organization which will bring together the establishment, and digital pioneers and focuses on participation, transparency and democratic renewal.

Julie Caulier-Grice is Programme Manager at Dialogue Café. She co-ordinates the Dialogue Café network and oversees the programme of events and activities at the local Dialogue Cafés in the United Kingdom. Previously, Julie worked at the Young Foundation, where she co-wrote a series of publications on social innovation, social enterprise and the social economy, including, Social Venturing and The Open Book of Social Innovation. Other publications explored ways of funding community activity and civil society’s role in campaigning for social change and meeting social needs.

Kimon Moerbeek holds a Research Master in Social Sciences and is advisor social innovation at Kennisland in the Netherlands. He was one of the brains behind the Education Pioneers programme, which spotlights innovative ideas from teachers. Kimon is working on sustainable social innovation in the educational field. Being a typical young dog, he is eager to discover several other themes as well such as the public sector, social business and social policy.

Social innovation, cooperation, transformation processes, sharing knowledge, creativity, language and culture are the key
words for his many interests. He wonders how a human being can fully employ his/her talents? And naturally the most important question is: how can we all make the world a better and nicer place?

Kuba Wygnanski is sociologist by training. He started his public activity as Solidarity activist. He has started several NGOs including KLON/JAWOR Association (main support, research and information centre for Polish non-profit centre) and Forum of Nongovernmental Initiatives (FIP) which plays key role as representative of Polish Third Sector. FIP has initiated a series of sector-wide debates and meetings including five national forums of several hundred organisations. Currently Kuba is a President of FIP. Kuba was one of the authors and main advocate for Law on Public Benefit and Voluntarism in Poland (introduced in 2002). Currently he is Chairman of the Public Benefit Council.

For several years, Kuba was a Board Member of the Stefan Batory Foundation (Open Society Institute) – one of the main grant-giving organisations in Poland, Board Member of Civicus (Global Alliance for Citizens Participation) and is currently a Board Member of the TechSoup Foundation.

Kuba is also involved in numerous activities outside of Poland including work in Romania, Sarajevo, Kosovo and Kazakhstan. He has also worked for number of international organisations and institutions including OECD, USAID, World Bank, ICNL, International Rescue Committee, UNDP, Academy of Educational Development, CEE Trust for Civil Society and many others. In 2003 he was a Yale University – World Fellow. Currently Wygnanski is a Board Member of Unit for Social Innovation and Research SHPIYARD.

Laura Bunt is a Policy Advisor on Public and Social Innovation for the National Endowment for Science, Technology and the Arts (NESTA) in the United Kingdom. Since joining NESTA in 2009, Laura has helped to develop the Social Innovator Series – a collection of international collection of methods and examples of social innovation in practice – in partnership with the Young Foundation and has co-authored a number of reports exploring how people are tackling public and social challenges in new ways. Prior to this, Laura was a project coordinator and networks manager at the RSA, building and supporting the Fellowship as a network for civic innovation. She has research experience working with the thinktank Demos, developed a
range of independent creative projects and has managed a busy London restaurant.

Laura graduated from Oxford University in 2006 with a BA (Hons) in Classics.

**Layla Conway** (Community Development Worker, Peabody) has been working in the field of community development for the last 7 years, her career started by implementing an adult community-learning programme across the London borough of Lambeth. In August 2007 she went on to join Peabody as part of the then community regeneration team. As one of London’s largest and oldest housing associations, with approximately 20,000 homes across London, Peabody’s mission is to make London a city of opportunity for all. It aims to achieve this by ensuring as many people as possible have a good home, a real sense of purpose and a strong feeling of belonging.

Layla began at Peabody by supporting in the development of a community development and enterprise strategy at a community centre in Whitechapel working closely with a committee made up of local residents. Layla then went on to be instrumental in the development and implementation of the Activate London Programme, a 4.3 Million project funded by the Big Lottery led by Peabody. She led in the development of Peabody’s wellbeing portfolio which to date has reached out to over 30,000 Londoners improving overall wellbeing of residents through a range of projects, working in partnership with resident groups and community based organisations. Layla also worked on the implementation of a resident led management structure with Peabody’s community centres in London. She is also currently working on a digital inclusion programme with residents and developing a Community Engagement strategy.

Layla has completed a course in Community Leadership at Birkbeck University and will be undergoing masters in Organisation, Community and Social Development at Metropolitan University in September, where she hopes to follow her passion in housing and community development by undertaking a research project in New York City.
Lorine van Loon works as a project advisor for Kennisland (Knowledgeland) in the Netherlands. Her consultancy work at Kennisland combines her interest in culture and history and professional experience with lobbying and education.

She graduated from the University of Amsterdam with a M.A. in European Studies. During her studies, Lorine followed an internship at the British Council in London and the European Platform in The Hague, as part of the European Union SOCRATES programme. She carried out research into the effective promotion of a European exchange programme for adult education. She was also co-organiser of two conferences on adult education in the context of the British and Dutch EU presidency.

After graduating, Lorine worked for an international conference bureau, where she wrote conference programmes and training courses. In 2008, she moved to The Hague, where she joined Meines & Partners, a consultancy firm focusing on lobbying, public affairs and strategic communication. For clients in the public and private sectors Lorine carried out research and consultancy work oriented to lobbying in the government and political arenas.

Louise Pulford has coordinated the Social Innovation exchange (SIX) since the beginning of 2009. SIX is based at the Young Foundation, a centre for Social Innovation in East London, where Louise has worked for 4 years. Louise is co-leader of the Young Foundation’s international programmes. Louise was also involved in the development of UpRising – a programme which aims to recruit, support and train a new generation of public leaders. Louise graduated from the University of Bristol with an MSc in East Asian Studies. As part of her MSc Louise worked for a British consultancy, CGA, based in Beijing. Louise is a keen Mandarin speaker and is a member of a leading Sino-British business organisation, The 48 Group Club. Louise is involved in many community activities and she is a member of the Spitalfields Music Festival Programme Advisory Group and Chair of the Alec Dickson Memorial Trust (Alec founded both Voluntary Service Overseas and Community Service Volunteers in the UK). Louise is also a member of the Advisory Board of One Young World.
Luca Ciancetta is a graduate student of International Management at the Faculty of Economics "Marco Biagi" in Modena, Italy. He's doing a thesis on social innovation since he's interested in that new expanding field. Since 2004 he has dealt with the public relations of musical events in his hometown, Bologna. During his studies, Luca did an internship at Ducati Motor Holding S.p.A.

Maartje Nevejan is an independent filmmaker based in Amsterdam, with a background in theatre and multi media. In her projects she likes to research the raw poetic quality of reality. One of Maartje’s recent projects is Couscous & Cola, which was aired on Al Jazeera in 2007. (http://www.nevejan.nl/index.html)

Marcos Engelken-Jorge works as a postdoctoral researcher in the research group on Change, Complexity and Innovation, associated to the recently created Social Innovation Lab (InnoLab/ Berrilab) at the University of the Basque Country, Spain. His primary research interests are in political theory, in particular democratic legitimacy and deliberative theory, democratic innovations and discourse analysis. His latest book, Politics and Emotions: The Obama Phenomenon (co-edited with Carmelo Moreno and Pedro Ibarra), has been recently published by VS-Verlag (Wiesbaden, 2011). His work has appeared in various academic journals such as Journal of Political Ideologies, Foro Interno: Anuario de Teoría Política and Política y Sociedad – the last two ones are among the Spanish journals with the highest impact factor in the field of political science. Marcos is the co-chair of the panel on New Concepts of Citizenship and Democratic Innovations in the 10th Conference of the Spanish Political Science Association, to be held in September 2011.

Marieke Rietbergen is founder of Creative Cloggy. Marieke enjoys developing - together with a prospect or partner - innovative design projects that use design thinking to develop products, services and practices. She aims to bring business and designers together to create excitement and innovation.

Marieke worked for five years full-time at OMA/AMO, where she acted as Business Manager for the Managing Partner. She started to work at OMA/AMO as business developer and
fundraiser for OMA’s famous think-tank AMO. Before working at OMA she was a project leader at the Knowledgeland Foundation, one of the most pro-active think-tanks on social innovation in the Netherlands.

Marieke Rietbergen is board member of Greenpeace The Netherlands and is an advisor to the 4Kenia foundation in Kwale, Kenya.

Marieke received degrees in political sciences (international relations) from the University of Amsterdam and occupational therapy from the University of Applied Sciences (HvA) in Amsterdam.

**Marieke van der Velden**, project manager in sustainability and social innovation, has been part of the Hub Amsterdam team since the opening in November 2008. In her role as community host and programming manager she takes care of supporting, inspiring and connecting social entrepreneurs for a radically better world. She believes possibilities are endless, that co-creation can make a difference and that it's all about surprise and delight. She loves stepping into the unknown, is always looking for missing pieces of the puzzle and opportunities for innovation.

**Marius van de Westeringh** has always done very diverse kinds of work, but was always related in one way or another to the public domain. He thinks that the public cause is useful, necessary and moreover finds it very interesting. In the last 10 years he has been working on his own small enterprise: Marius van de Westeringh consultancy and interim management.

More specifically he has been working as a general manager in the public health-care sector, as a manager in the field of organizing support for asylum seekers in Amsterdam and as a consultant for local authorities. In the past 5 years he has been a consultant for the national government and was responsible for the communication of civic integration policy.
Martijn Kriens is a programme manager in several projects on the threshold between science and business. Amongst these is the IIP-SaaS platform and the Amsterdam Living Lab. He also teaches at the University of applied science in Amsterdam and is the owner of Re Marketable, a company focused on creating new markets for technology successful in single markets.

Martijn started his career in Quality Assurance as consultant and lead assessor for the Dutch organization for applied scientific research (TNO) and later focused on quality assurance in ICT as director of a consultancy company for BSO (nowadays ATOS-Origin). Later he was the CTO for Human Inference, a software company delivering standard software with a strong focus on natural language processing for the improvement of customer databases of large companies. After leaving Human Inference he became responsible for the project development group for research projects at Telematica Instituut (nowadays Novay). Martijn holds a MSc in business science from the University of Twente.

Martin Stewart-Weeks, Senior Director, Public Sector (Asia-Pacific), Internet Business Solutions Group, Cisco Systems Inc, has over 25 years’ experience in organisational management and consulting in the corporate and public sectors and with a wide range of not-for-profit organisations. Born in Sarawak, East Malaysia and educated in Sarawak, the UK and Australia, Martin has lived in Australia since 1978 after completing his school and undergraduate education in England.

A consistent theme of his professional experience has been public policy and management. He has held senior policy, management and advisory positions for Ministers and government agencies at the federal and state government level in Australia.

Martin was a member of the Ministerial Task Force on Government 2.0 which reported to Australian Finance Minister Lindsay Tanner and Special Minister of State Joe Ludwig in December 2009. He was also a member of the advisory committee on Government 2.0 in Victoria. Recently, Martin was the principal author of a policy submission from the Institute of Public Administration Australia on the “future course of modern government.”

With a small group of other entrepreneurs, Martin established
the Australian Social Innovation Exchange (ASIX). He is also on the Board of The Australian Centre for Social Innovation.

Mary Ann King, better known as Gumgum, is a cross-disciplinary cultural activist who has been working in social movements, politics, media and art management. Gumgum was an elected District Councillor between 2004 and 2007 and is now doing her PhD on Postcolonial Studies in the University of Hong Kong while teaching Gender Studies in the Chinese University of Hong Kong. She is Chairperson of HER Fund, and is also a member of Civic Act-Up, Community Cultural Concern and Network for Women in Politics.

Mercedes Zandwijken (Amsterdam), is the founder of the neighbourhood-based Social Cohesion Think–Tanks. She got the idea of neighbourhood-based Social Cohesion think-tanks, consisting of successful community members, when she was a civil servant in one of the sub-municipalities. This was right after the murder of a famous cineaste Theo van Gogh by a Muslim extremist opposite of her office building. A creative response was called for. It struck her that despite all the effort undertaken by the government and other intuitions over the years, that the various ethnic communities grew apart only more and more. She noticed that the government and other institutions were only focusing on the weaknesses of local communities, thereby ignoring the strength within these communities. Following her initiative, the think-tanks create many new and more adequate social, economical, and cultural infrastructures for people to meet and to support each other.

She acts like a gold seeker in that she identifies, activates, mobilises and connects outstanding, talented community members. She persuades them to join forces for the good of their own neighbourhood. Drive, network, ambition, a track record of obtained successful activities and proven leadership skills are the ingredients needed to strengthen social cohesion in the neighbourhoods. It is these resources that she asks these talented community members to channel to the communities to ensure the renovation of the social fabric of the city. Instead of imposing or administering resources from outside she supports local communities to improve their own situation autonomously.
Merete Grimeland, is the Chief of Storytelling at Sweet Chili Stories in Norway. Merete is passionate about storytelling in all aspects of life. Storytelling creates understanding, and understanding is necessary to achieve social change. Merete’s educational background is communication and media studies, and entrepreneurial management. Before she started Sweet Chili Stories with Nadina Helen Bakos, she worked with business development for technological start ups. Sweet Chili Stories aim is to use storytelling and social media to create social change.

Michiel de Lange (1976) is a part-time Lecturer in New Media Studies at Utrecht University, and a researcher and adviser of new media and urbanism. He co-founded The Mobile City, a research group that investigates the influence of digital media technologies on urban life, and the implications for urban design. He is trained as a cultural anthropologist, and holds a PhD in philosophy (2010) with a dissertation about mobile media technologies and urban identities. He worked for Knowledgeland, a Dutch think-tank that aims to strengthen the knowledge-based society. He is an advisor on e-culture at Mediafonds.

Mieke van Heesewijk is one of the founders of Network Democracy. Network Democracy promotes cooperation between the system (government and established organizations) and social pioneers by offering a platform for new developments and discussions.

She is also a board member of Citizens Gang (Bende Burgers), an umbrella organization of citizen initiatives in the Netherlands that help to contribute to general interest.

She works as an internet strategist to promote greater health and sustainability at Schuttelaar & Partners, communications consultancy. As policy advisor she has worked at the Ministry of Interior where she developed Internet applications that made democratic process more transparent, such as Petities.nl and WatStemtMijnRaad.nl. Before that she worked at Internet provider XS4ALL as a web developer, project leader and was engaged in Public Affairs on privacy matters, freedom of speech and copyright on the internet.
Minouche Besters’ passion in life is bringing about real, sustainable social change. She is dedicated to finding inspiring creative solutions, loves to tell others about it and make social innovation happen.

With her company Wonderful World she actively pursues her passion. Together with strategic partners and other free agents Wonderful World shows clients what’s happening around them and how they can connect to these rapid developments. Projects range from pure inspiration to intensive trainings and long term change programmes. The concept is to design and create a program for change to happen from the inside. Wonderful World is the designer of the process, the coach that cheers when things go well and supports when it gets tough. Since the questions of the today require many parties to work together towards solutions, Wonderful World is getting more and more involved in designing multi-stakeholder processes. These are extremely challenging, but very rewarding and inspirational.

Currently Minouche works as the programme manager for the Digital Cities Agenda, a Dutch initiative of 36 big cities translating the Digital European Agenda which EU Commissioner Kroes launched last year to their own local needs. It’s a long term multi-stakeholder programme aimed at creating breakthroughs in upscaling emerging practices with great societal benefits.

Other projects involve knowledge programmes in Berlin, Brussels, Manchester, Stockholm and Montpellier on the topics of open fibre networks, smart ICTs as well as open innovation and strategy sessions on web 2.0 for local municipalities and other social organisations.

Previously Minouche worked for Kennisland on a wide range of projects, including the Digitale Pioniers programme (bottom up innovation), network Stedenlink (knowledge cities), network FF Contact (ICTs for chronically ill children) and projects around ICTs in the neighbourhood.

Minouche Besters holds a master in Political Science (University of Amsterdam, 1999). She's located in Haarlem, The Netherlands.
Mylene Jonker studied product design at the Gerrit Rietveld Academy, Amsterdam (NL) and afterwards obtained a degree in Design management. After graduating she founded Who cares?, a multidisciplinary design agency specialising in spatial representations of organisations and brands, often for events. Establishing interaction between people and organisations is a vital part of the employed design method. Recently Who cares? applied its strategic, user-centred design approach to social innovation projects. For more information check www.whocares.nl

Nadina Helen Bakos, is Chief of Picturetelling at Sweet Chili Stories in Norway. She is a curious person who loves to explore new aspects of life and spends most of her time creating, travelling, filmmaking and experimenting with social media. To create is a basic human need, and she wants to help people create and tell their story their way, whether that be through film, music, photography, text and/or animation. How you tell your story is vital, because by telling stories people can understand each other better and learn to appreciate similarities but also differences. To engage with people who are passionate about their work, is important to her.

Relina Bulchandani is the global lead in the Cisco Internet Business Solutions Group (IBSG) Connected Real Estate Practice. She focuses on real estate solutions, technologies, and systems for the real estate sector, helping companies transform the user experience, streamline and design/build processes, and create environmental sustainability.

Bulchandani is currently focusing on 21st century city development and revitalization from a built environment perspective and working with key city stakeholders, architects, urban planners and developers to develop new business models for the connected and networked sustainable city.

Prior to IBSG, Bulchandani was senior vice-president of strategic projects at Forest City Enterprises. Prior, Bulchandani managed client services for Realm Business Solutions, a real estate software company. She was also a senior member of the real estate consulting practice at Ernst & Young for more than 5 years.

Bulchandani has led consulting and systems implementations
for more than 15 years, focusing on identifying and implementing operational enhancements, selecting and implementing technology-based solutions, constructing and implementing revised organizational structures, assisting in the merging of one or more separate organizational entities, determining and deploying e-commerce strategies in the marketplace, and conducting organizational reviews on various operational departments.

Bulchandani holds an MSE in technology management from The Wharton School of the University of Pennsylvania and the School of Engineering, University of Pennsylvania and a B.A. with a double major in economics and political science from the University of California at Berkeley.

**Perrie Ballantyne** is a research and learning specialist with a particular interest in public and social innovation. She is currently Learning Manager at NESTA (National Endowment for Science, Technology and the Arts) in London where she works across practical programmes to draw out learning and develop insights and evidence for audiences of practitioners and policymakers. Perrie works closely with NESTA’s Public Services Lab on several major programmes that are exploring community action and engagement, including Neighbourhood Challenge. She has worked previously for innovation agencies, government departments and universities in Australia and the UK.

**Phonchan Kraiwatnutsorn** or **Newey** is the director of Youth Venture program in Thailand. She joined Ashoka in 2006 to launch a program to support youth to start social ventures to learn that they can play a part and make a difference. Before that, Newey cofound YIY, a local non profit that pioneered the field of young social entrepreneurship in Thailand.

After joining Ashoka, Newey got the chance to work with youth outside Thailand, including India, Singapore, Japan and other countries. Newey is helping HKICC set up supporting systems for youth in Hong Kong and Mainland China at the moment.
Rieks Westrik was born in 1947 in a small village along one of the many rivers of Holland. He is married with one daughter and since March 26, a granddaughter. He is a community worker from 1976 until the present day. Rotterdam is the city he loves the best.

On the first of April 2001 he began as a community worker in the neighbourhood Pendrecht in the southern part of Rotterdam. The Pendrecht area has changed dramatically during the last 20 years inspiring Rieks to get involved in vital coalitions between the people from the neighbourhood, the municipality and workers of the housing corporation.

He is proud of being involved in the development of the Pendrecht University; people of the neighbourhood are the professors and politicians, workers and civil servants are the students. Rieks is a slow student and knows he will never graduate. He resolves to keep on learning.

Roeland in’t Veld is Chairman of the Advisory Council for Research on Spatial Planning, Nature and the Environment (RMNO). He is a professor at the Open University of the Netherlands, Professor of Good Governance at the University of the Netherlands Antilles and lector in Democracy. Furthermore, he is a member of the Supervisory Board of Netherlands Knowledge and Commissioner for IBM in the Netherlands, HSK Group and President Commissioner of Prorail. Roel in ’t Veld has editorial responsibility for a wide range of publications, including works on process management and the Handbook on ‘Corporate Governance’.

In the past Roel in ’t Veld has held such positions as Director-General for Higher Education and Scientific Research at the Ministry of Education, Culture and Science, Secretary of State for Education and Science and Chairman of the Supervisory Board of the IB Group. He was also Dean of the Netherlands School for Public Administration, Rector of SIOO, the Interuniversity Centre for Development in the field of Organisation and Change Management.
Sandra Ramos is a communications officer at the European Commission in Brussels. She holds a MA in European Studies from the University of Geneva and a BA in Linguistics from the University of Lisbon. In 2008, she moved to Brussels to complete an internship at the European Commission, which led to a permanent position at the Directorate-General for Research and Innovation. In her first position as project officer, Sandra was in charge of communication projects in the field of environmental research. In her current job, she is mainly involved in communications and policy development related to the shaping of the European research policy. In the past months, Sandra has discovered social innovation by participating in a Portuguese competition for innovative ideas organized by the Calouste Gulbenkian Foundation in Lisbon. She has developed the CULINARIUM project, which aims to promote healthy ageing and intergenerational learning in Portuguese schools. She is now actively looking for good practices and synergies to implement the project in Portugal and then to expand it throughout Europe. Sandra speaks Portuguese, French, English and Spanish and she will soon start learning Dutch.

Sanne Priem has been living in Almere since birth. This 35 year old city obviously hasn't got a lot of history, which reflects on a lack of collaboration between its population and also organisations. Since three years Sanne works at the local government as a policy maker and specializes in youth, participation and (music) culture. A special interest of her is trying to connect the dots, meaning connecting citizens, organisations and the local government to ensure durable relations and projects.

Since Sanne has been living her whole life in one city, she's seen the work field from several directions. Being a citizen herself, having worked at a social/cultural organisation and now working at the local government makes it easy to navigate through the whole field. She's called a civil servant at work, but at the same time the youth workers think of her as a colleague.
Sarah Stokely is the Connector/Communicator at TACSI. An award-winning technology journalist who has worked in the UK and Australia, in recent years she has focused on teaching and working with technology communities. Her particular passions are tech innovation for social good, as well as increasing diversity and participation in technology as a way to improve the world.

She is on the board of the Electronic Frontiers Australia (EFA), an online civil liberties group. Sarah has taught digital publishing at the University of Melbourne, in its postgraduate Publishing & Communications program. Sarah has a BA from the University of Adelaide, and a graduate qualification in Journalism from the University of Technology, Sydney.

Simon Tucker is Managing Director and Director of Ventures and leads the Health & Ageing and Youth Transition practices at the Young Foundation in the United Kingdom. Simon is Chair of the Studio Schools Trust; a member of the board of the NHS National Innovation Fund; a member of the Department of Business Innovation and Skills' Public Sector Innovation board; and on the board of a number of social ventures.

Simon has been a strategy consultant with McKinsey & Company and a barrister practicing public and charity law. He was part of the original team that set up UnLtd - The Foundation for Social Entrepreneurs and worked on the plan for The Big Issue's first social venture fund. Just before joining the Young Foundation he was the Chief Operating Officer of Kids Company, helping the charity out of financial distress and into productive partnership with central and local government whilst managing a major exhibition of children’s art at Tate Modern.

Simon Willis is vice president of the Cisco Internet Business Solutions Group (IBSG). IBSG works with many of the world’s leading companies and governments to help them become more effective through changed business processes and intelligent technology deployment.

Willis came to Cisco after 15 years of work in government and e-business. He has held various senior management and policy positions in the UK government including private secretary to Minister of State, head of operational reform at the Department of Social Security, head of pension equalization and Chief Executive of a national disability agency. He ran the Financial
Crime Branch at the UK Treasury and also headed numerous UK delegations to the EU, UN and OECD. After leaving government he worked for a large systems integrator where he worked mainly on transformational ebusiness projects in the financial services area.

Simon’s focus is on managing and further building a global team that can work as trusted advisors to senior levels of large public sector organizations where transformation is imminent or there is the potential for ground breaking projects likely to be emulated by others. The Internet Business Solutions Group does not charge its customers.

Sunkyung Han is a senior researcher at the Social Innovation Center, Hope Institute. Currently she is coordinating the ANIS (Asis NGO Innovation Summit) and conducting research on social innovation in South Korea. She joined the Hope Institute in 2007 and since then she has been managing projects e.g. the World City Library which is an online archive of the best practices and cases on the urban life, collected through the participation of the reporters from all over the world. After taking responsibility for the global network and cooperation team, she conducted several research projects on community regeneration by way of social inclusion and social integration at the Roots centre. She enjoys planning and organizing seminars and forums, in addition getting to know people who share the philosophy of the Hope Institute. She wants to be a researcher who works closely in the field and continue writing research papers.

Suzana Ferreira holds a degree in law from Universidade Católica Portuguesa. She also holds a post-graduate degree in European Studies, Information and Electronic Commerce Law. Suzana has an MBA from Universidade Católica Portuguesa and has studied for a Masters Degree in Political Sciences and International Relations at the same university.

Suzana has been a legal adviser in Banco de Fomento e Exterior and Ernst & Young, from 1987 to 1994 in addition to practising as a professional lawyer. She was a board member of General Board of Sociedade Tipográfica in 1990. She was also appointed director of Valor magazine in 1991. She then joined BNU’s Marketing Division in 1994 and Caixa Geral de Depósitos, as the coordinator of the electronic commerce area, in 2000. She was appointed marketing director, responsible for the strategic management and communication areas in 2003 and, finally, she
was appointed Director of Communication and Brand Management, in 2006.

Has also lectured at IPAM and ISEG.

Thijs van Exel (1978) is fascinated by the power of the web. With a background in Science & Technology studies, he started his career as a strategist at a large Internet firm in Amsterdam. After three years, he decided to apply his expertise elsewhere. This brought him to the Knowledgeland Foundation, where he substituted commerce for the public sector as of January 1st 2009. He is responsible for the communication and positioning of the project Images for the Future and the label Knowledgeland. Also, he is involved in many projects that focus on making digitised audiovisual heritage available to different audiences.

Thomas Sweetman is an established social entrepreneur and policymaker. Formerly of the think tank Policy Exchange and London’s Environment Directorate he now heads up a social enterprise aimed at improving community cohesion across London.

Whilst at Policy Exchange, Thomas was responsible for a variety of reports into the state of environmental policy ranging from investigations into technologies such as Carbon Capture and Storage to a quantitative analysis of ten years of government policy performance. Subsequently he was able to apply his knowledge managing the formation of London’s Climate Change Mitigation and Energy Policy under Mayor Boris Johnson.

Now running his own social enterprise, Thomas specialises in IT working on the development of innovative design interfaces to encourage user interaction and expand engagement beyond traditional demographics. Amongst other interests Thomas volunteers as Governor of a local school and maintains an active interest in politics.
Tobias Kwakkelstein is team leader and strategy advisor at the knowledge department of the Dutch Ministry of the Interior. Prior to that, he was a project leader/researcher at TNO Work and Employment, and a management consultant with Deloitte. His interests include public service innovation, co-creation, good governance and labour relations. Tobias is Netherlands coordinator of the international New Synthesis network that aims to develop a new guiding theory for practitioners, that manages to encapsulate the complexity of today’s society (www.ns6newsynthesis.com)

Tricia Hackett is a Senior Associate working on Future Communities at the Young Foundation in the United Kingdom. Future Communities is a programme exploring practical ways for new communities to succeed as places where people want to live and work. There are a consortium of partners working on this programme, including the Homes and Communities Agency, Local Government Improvement and Development, the London Borough of Barking and Dagenham, Aylesbury Vale District Council, Birmingham City Council, Peabody Trust and the City of Malmö.

Prior to joining the Young Foundation, Tricia was the Regional Director of Fundraising for the American Friends Service Committee, a Quaker-values based international NGO focusing on peace, reconciliation, and development work. Other work includes managing community development projects in Nicaragua, Bolivia, and Mozambique for an international NGO and running an Adult Education Programme for Latino immigrants in Chicago. Tricia has also worked as a congressional staffer in the US House of Representatives. Currently, Tricia is the treasurer on the Board of Trustees of Maslaha, a dynamic organisation which connects technology with the community to create inventive and effective resources to tackle issues around health and education.

Tricia has an MSc in Urban Development Planning from the Development Planning Unit at UCL and has done fieldwork in India on the sustainability and transformative impact of the relocation of pavement dwellers to purpose-built housing on the periphery of Mumbai. She also holds a BSc in Political Science and Philosophy from Bradley University (USA).
Vita Terauda is the Director of the Centre for Public Policy PROVIDUS in Latvia. PROVIDUS works on a broad array of issue areas – good governance, corruption, criminal justice reform, migration policy, energy policy, tolerance, e-participation and more. PROVIDUS promotes web-based tools for participatory policy-making, including hosting a web-based policy magazine, pioneering a political choice tool for citizens, and most recently creating a direct, one-to-one communication site for voters to dialogue with Members of Parliament. Ms. Terauda is the former Executive Director of the Soros Foundation – Latvia, prior to that she was Latvia’s Minister for State Reform with responsibility for launching the reform of Latvia’s public sector in the post-Soviet period. She is a founding member of the local chapter of Transparency International, and Board Chair of the World Wildlife Fund Latvia.

Wytse Miedema works as a project manager for the Municipality of Almere in the Netherlands. Currently he’s heading the Ageing Well project that is being carried out in Almere. This project experiments with the possibilities of video communication in relation to the challenges and opportunities of an ageing population. It is about sharing passions and experiences, offering people personal control of their lives.

Almere is a New Town in the metropolitan area of Amsterdam. Founded only 30 years ago, it has a very young average population. But even the youngest city of the Netherlands has to prepare for the nearing “Ensilverment”.

Zoë Stanton is one of the co-founders and directors at Uscreates in the United Kingdom. Zoë founded Uscreates together with Mary Cook in 2005. Uscreates, an award winning social change agency, focuses on developing effective ways to respond to social challenges through collaboration with the public and public sector organisations. Previous projects include raising cancer awareness and early detection, increasing chlamydia screening rates and the development of interventions to reduce the ‘inappropriate’ use of A&E.

Zoë studied design at Goldsmiths College. It was at Goldsmiths College that Zoë met Mary Cook, fellow Founding Director of Uscreates. They developed the business idea for Uscreates and in 2006 were awarded business funding and coaching as part of NESTA’s Creative Pioneer Programme. Zoë is now a Fellow of the Institute for Creative and Cultural Entrepreneurship at Goldsmith College.
Zoë was named as a Future 500 Young Social Entrepreneur during Global Entrepreneurship Week, as well as one of the UK’s future 500 ‘movers and shakers’ by Observer / Courvoisier and a fellow of the Royal Society of Arts, Manufactures and Commerce (RSA). Zoë is a Senior Producer on the Design Council’s Design of the Times (Dott) programme.