Co-creating Democracy: Citizen Passion in the 21st Century

Amsterdam, 24 – 25th May 2011

Location: Felix Meritis, Keizersgracht 324, NL-1016 EZ Amsterdam

Tuesday 24th May

9.30- 10.30 Registration

10.30-11.00 Welcome and introduction
Diogo Vasconcelos (SIX/Cisco); Chris Sigaloff (Knowledgeland); Louise Pulford (SIX)

11.00– 11.30 Co-creation: Just another buzz word or an effective revolution?
Roel in’t Veld (Open University of the Netherlands and University of Tilburg, The Netherlands)

11.30 – 13.00 How to make it happen: 3 inspirational stories of effective co-creation
1. Maartje Nevejan (Independent film maker), The Netherlands
2. Family by Family via video link with Carolyn Lockett, Sarah Schulman and Chris Vanstone (The Australian Centre for Social Innovation, TACSI), Australia
3. Garth Japhet (Heartlines/Soul City), South Africa
Discussions and questions

13.00-14.15 Lunch (at Felix Meritis)
14.15-16.30 Breakout sessions
The power of people: co-creation at its best

1. **The Power of People in Building our Communities**

   **Case studies:**
   1. **Verbeterdebuurt/Improve Your Neighbourhood**, (Carl Lens, Creative Crowds), The Netherlands
   2. **Choi Yuen Village** (Ada Wong, HKICCC Lee Shau Kee School of Creativity), Hong Kong
   3. **Pendrecht University** (Bien Hofman and Rieks Westrik), The Netherlands

   **Chair:** Josta de Hoog and Jona Specker (Scientific Council for Government Policy, The Netherlands)

2. **The Power of People in Building our Governmental Institutions**

   **Case studies:**
   1. **Hack de Overheid/Hack the Government** (James Burke), The Netherlands
   2. **Engaging and Inspiring: People, local government and change** (Ann Griffiths, London Borough of Ealing), UK
   3. **Citizens Designing Their Cities** (Humberto Schwab, GILD International and Club of Amsterdam), Spain

   **Chair:** Paul Keller (Knowledgeland), The Netherlands

3. **The Power of People through Media - lessons and challenges of the Arab awakening by those who made it happen**

   Linking Cairo, Doha, Amsterdam, Rio de Janeiro and Lisbon via Dialogue Café

   **Speakers:**
   - **Tarek Osman** (writer and journalist), Cairo
   - **Yomna Taher** (Al Jazeera Talk) & **Jan Keulen** (Doha Centre for Media Freedom), Doha
   - **Mayra Jucá** (Viva Rio), Rio de Janeiro
   - **Arend Jan van den Beld** (VJ Movement), Amsterdam
   - **Adolfo Mesquita Nunes** (lawyer and an active blogger), Lisbon

   **Chair:** Diogo Vasconcelos, (Cisco/SIX/Dialogue Cafe), UK

16.30 – 17.00 Coffee
17.00 – 18.00  Looking back and moving forward to what really works
Insights from the world of business, lead by Boudewijn Zeijlmans (Favela Fabrics), The Netherlands

18.15-19.15  Boat ride through the canals of Amsterdam (optional)

19.30-22.00  Dinner at Restaurant Van Puffelen with dinner speech by Andree van Es,
Municipal Councillor, The Netherlands
Wednesday 25th May – Separating talk and action

8.30- 9.00  Coffee

9.00-10.00 What went wrong? My experience of crowd sourcing policy in Italy
With Alberto Cottica, Italy
Questions and discussion drawing on experiences from different countries
Chair: Geoff Mulgan, UK

10.00 – 12.30 TWO PARALEL SESSIONS TO CHOOSE FROM:

1. Unconference: Co-creating Co-creation: What is needed to make it sustainable?
   10.00- 10.30  Introduction
   10.30-11.10  Open Space round 1 (40 minutes)
   11.10- 11.50  Open Space round 2 (40 minutes)
   11.50- 12.30  Open Space round 3 (40 minutes)

2. Designing democracies, not just bureaucracies: The challenges and opportunities of co-creation in government
Linking Cairo, Doha, Dubai, Amsterdam and Lisbon via Dialogue Café

Speakers:
Dina Wafa (School of Global Affairs and Public Policy, American University of Cairo) & Laila El Baradei, (Professor of Public Administration, American University of Cairo), Cairo
Dr Ahmed Younis (Silatec), Doha
Maartje Nevejan (Independent film maker), Amsterdam
Ilídio Nunes (Ivity Brand Corp) & Pedro Lomba (University of Lisbon and Público journalist), Lisbon
Chair: Diogo Vasconcelos, (Cisco/SIX/Dialogue Cafe), UK

12.30- 14.00 LUNCH (at Felix Meritis)
14.00-15.30  What did we discover and what’s next? Co creating a global guide to co creation  
Chair: Chris Sigaloff (Knowledgeland), Louise Pulford (SIX) and Sarah Stokely (TACSI)

15.30 – 15.55  Co-creating our conclusions: A global perspective  
A discussion Chaired by Simon Willis, Cisco

15.55 – 16.00  Closing remarks and thanks  
Chris Sigaloff (Knowledgeland); Louise Pulford (SIX)

16.00  Closing drinks (for those who are still here)