

## International Summer School on Social Innovation

### Recovery through Social Innovation – A global Perspective

Lisbon, 15 – 17 July 2009

#### Programme

#### Wednesday 15 July– Innovation in a crisis – where are we now?

- 10.00 – 12.30**                      *For those who arrive early- possible visits to projects in Lisbon (tbc)*
- 12.30 – 14.00**                      **Arrival, reception, lunch**
- 14.00 – 14.10**                      **Welcome**  
*Isabel Mota, Calouste Gulbenkian Foundation: Geoff Mulgan, YF; Joao Meneses, TESE*  
Introduction to the new SIX, sum up from last year, objectives for this year's Summer School, scene setting 'Crisis Through Innovation' welcome from organising partners
- 14.10 – 14.20**                      **Icebreaker**
- 14.20 – 15.30**                      **Global Tour of Social Innovation**  
What's going on in our individual countries in the field of social innovation?  
In puts from many participants from around the world.
- 15.30 – 16.30**                      **Methods and Tools of social innovation**  
*Robin Murray, Geoff Mulgan and Julie Caulier-Grice*  
An in depth presentation of the methods project (which has surveyed several hundred methods in use around the world, with inputs from across the SIX network) with time for questions and discussion.
- 16.30 – 16.45**                      **Coffee break**
- 16.45 – 17.30**                      **Key note addresses**

- **Won Soon Park – The Hope Institute**
- **Andrew Wolk – Root Cause**
- **White House Office for SI – video link**

**18.30**                      **Reception/Garden Party** (@British Ambassador’s residence ) - tbc

## **Thursday 16 July – Turning crisis into opportunity**

**9.15 – 9.35**                      **Introduction**  
 The morning will be organised around subject themes while the afternoon will focus on methods.  
**Manuel Castells in conversation with Geoff Mulgan ‘The Potential of Crisis’**

*Most of the time will be devoted to working in small groups.*

**9.35 – 9.55**                      **Organising for the day**  
 Call for ideas/ open space preparation for day 2 am – Methods working groups. We have suggested some methods, but participants should suggest others they may wish to break off and talk about. Conversations can then begin this evening.

**9.55 – 11.00**                      **Method themes** (*split into two periods, organised according to numbers and choices, with an open space element decided the previous evening*):

*All sessions should have some tangible outcome. How can different organisations learn from different models? What ‘top 5’ things should another organisation learn when setting up one of these models?*

- 1. Social business strategies/Income models/Finance**  
**Jaff Shen, Leonardo Letelier, Robin Murray**  
 – the leading edge of finance for social innovation, grants, loans, equity, convertible forms of finance, Social enterprise investment funds and innovation funds.

**2. Media and communicating** – How can socially innovative projects communicate more effectively? The power of social innovation to make change. Focus on how we use media inside our organisations

**3. Technology/ Web 2.0** Mining maturing technologies for social impact: web 2.0, face to face and online platforms, transferable methods

**4. Incubators** – Demonstration of lots of different kinds of incubators including examples from USA, Adelaide, UK, Mindlab, India and China. Also could include the YF Launchpad model, Centre for Social Innovation, Toronto; the Hub, UK

What are the top 5 things you need to know in setting up each of these models?

**5. Scaling up social innovations** – Live case study with Alastair Wilson and Steve Lawrence, The SSE expansion story

**Any participants with other subject interests are welcome to form additional groups**

11.00 – 11.15	Coffee break
11.15 – 12.15	Conversations continue – participants to work on the questions they are trying to answer
12.15 – 12.45	Plenary/back in wider methods groups - presentation of conclusions
12.45 – 14.00	Lunch @ Gulbenkian
14.00 – 15.00	Fixing the Future (possible launch?)

**What's being done in response to the crisis; promising projects?**

How has crisis in the past been responded to? What lessons can we learn/apply from the past?

15.00 – 16.10 **Subject themes: 2 Options**

*For each topic there will be 1-2 short introductory presentations to frame the questions. These subjects aren't fixed – we will run this as open space too to give participants the opportunity to discuss other subjects*

1. Health and social innovation (including preparation for WHO Congress in Havana), focusing on both North and South
2. Youth transitions

*Within each of these two groups, participants will break into further, smaller groups*

**16.20 – 17.30**

**Subject themed: 2 options**

1. Barriers to employment and job creation
2. Elder care

*Within each of these two groups, participants will break into further, smaller groups*

**17.30- 18.30**

**Plenary – Using crisis to accelerate innovation**

*Jaff Shen (FDI) and Justine Munro (NZ Centre for SI)*

- bringing together short reports, key ideas. Put all the ideas together to come up with a concrete business plan, a new practice for SIX. Practical lessons to use these methods, set up an incubator in your city

**19.00 – 21.00**

**Joao Meneses Book launch at Lux**

**Dinner**

**Friday 17 July (Day 3) – Using crisis to promote innovation**

**9.15-10.30**

**Public policy panel discussion – Implementing the idea**

- Christian Bason
- Marjorie Jouen
- Andrew Wolk

- 11.00-11.30**                    **Social Innovation and public policy**  
Working group discussions
- 11.45**                         **Where next for social innovation?**  
Discussion on where next for SIX?
- Commitments from project working groups over the previous two days, commitments for future collaboration, commitment and goals to promote social innovation in all countries involved*
- 12.30**                         Interactive video presentation from– **Where next for Social innovation? - The state of the field today and what we can expect in the near future**  
Interactive video conference/feed from (live) **Sonal Shah**, head of the Obama Office of Social Innovation or someone else from the White House (tbc)/Roberto Mangabeira Unger (tbc)
- 12.45**                         **Feedback and Close**
- 13.30**                         SIX steering group meeting – working lunch.