International Summer School on Social Innovation

Recovery through Social Innovation – A global Perspective

Lisbon, 15 – 17 July 2009

Programme

Wednesday 15 July – Innovation in a crisis – where are we now?

10.00 – 12.30 For those who arrive early- possible visits to projects in Lisbon (tbc)
12.30 – 14.00 Arrival, reception, lunch
14.00 – 14.10 Welcome
Isabel Mota, Calouste Gulbenkian Foundation: Geoff Mulgan, YF; Joao Meneses, TESE
Introduction to the new SIX, sum up from last year, objectives for this year’s Summer School, scene setting ‘Crisis Through Innovation’ welcome from organising partners
14.10 – 14.20 Icebreaker
14.20 – 15.30 Global Tour of Social Innovation
What’s going on in our individual countries in the field of social innovation?
In puts from many participants from around the world.
15.30 – 16.30 Methods and Tools of social innovation
Robin Murray, Geoff Mulgan and Julie Caulier-Grice
An in depth presentation of the methods project (which has surveyed several hundred methods in use around the world, with inputs from across the SIX network) with time for questions and discussion.
16.30 – 16.45 Coffee break
16.45 – 17.30 Key note addresses
• Won Soon Park – The Hope Institute
• Andrew Wolk – Root Cause
• White House Office for SI – video link

18.30  Reception/Garden Party (@British Ambassador’s residence ) - tbc

Thursday 16 July – Turning crisis into opportunity

9.15 – 9.35  Introduction
The morning will be organised around subject themes while the afternoon will focus on methods.
Manuel Castells in conversation with Geoff Mulgan ‘The Potential of Crisis’

Most of the time will be devoted to working in small groups.

9.35 – 9.55  Organising for the day
Call for ideas/ open space preparation for day 2 am – Methods working groups. We have suggested some methods, but participants should suggest others they may wish to break off and talk about. Conversations can then begin this evening.

9.55 – 11.00  Method themes (split into two periods, organised according to numbers and choices, with an open space element decided the previous evening):

All sessions should have some tangible outcome. How can different organisations learn from different models? What ‘top 5’ things should another organisation learn when setting up one of these models?

1. Social business strategies/Income models/Finance
   Jaff Shen, Leonardo Letelier, Robin Murray
   – the leading edge of finance for social innovation, grants, loans, equity, convertible forms of finance, Social enterprise investment funds and innovation funds.
2. Media and communicating – How can socially innovative projects communicate more effectively? The power of social innovation to make change. Focus on how we use media inside our organisations

3. Technology/ Web 2.0 Mining maturing technologies for social impact: web 2.0, face to face and online platforms, transferable methods

4. Incubators – Demonstration of lots of different kinds of incubators including examples from USA, Adelaide, UK, Mindlab, India and China. Also could include the YF Launchpad model, Centre for Social Innovation, Toronto; the Hub, UK
   What are the top 5 things you need to know in setting up each of these models?

5. Scaling up social innovations – Live case study with Alastair Wilson and Steve Lawrence, The SSE expansion story

   Any participants with other subject interests are welcome to form additional groups

   11.00 – 11.15 Coffee break

   11.15 – 12.15 Conversations continue – participants to work on the questions they are trying to answer

   12.15 – 12.45 Plenary/back in wider methods groups - presentation of conclusions

   12.45 – 14.00 Lunch @ Gulbenkian

   14.00 – 15.00 Fixing the Future (possible launch?)

   What’s being done in response to the crisis; promising projects?
   How has crisis in the past been responded to? What lessons can we learn/apply from the past?

   15.00 – 16.10 Subject themes: 2 Options
For each topic there will be 1-2 short introductory presentations to frame the questions. These subjects aren’t fixed – we will run this as open space too to give participants the opportunity to discuss other subjects

1. Health and social innovation (including preparation for WHO Congress in Havana), focusing on both North and South

2. Youth transitions

Within each of these two groups, participants will break into further, smaller groups

16.20 – 17.30

Subject themed: 2 options

1. Barriers to employment and job creation

2. Elder care

Within each of these two groups, participants will break into further, smaller groups

17.30- 18.30

Plenary – Using crisis to accelerate innovation

Jaff Shen (FDI) and Justine Munro (NZ Centre for SI)

- bringing together short reports, key ideas. Put all the ideas together to come up with a concrete business plan, a new practice for SIX. Practical lessons to use these methods, set up an incubator in your city

19.00 – 21.00

Joao Meneses Book launch at Lux

Dinner

Friday 17 July (Day 3) – Using crisis to promote innovation

9.15-10.30

Public policy panel discussion – Implementing the idea

• Christian Bason
• Marjorie Jouen
• Andrew Wolk
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
</table>
| 11.00-11.30 | Social Innovation and public policy  
|         | Working group discussions                                                         |
| 11.45   | **Where next for social innovation?**  
|         | Discussion on where next for SIX?                                                 |
|         | *Commitments from project working groups over the previous two days, commitments*  
|         | *for future collaboration, commitment and goals to promote social innovation*    |
|         | *in all countries involved*                                                        |
| 12.30   | Interactive video presentation from – Where next for Social innovation? - The state* 
|         | *of the field today and what we can expect in the near future*                     |
|         | Interactive video conference/feed from (live) Sonal Shah, head of the Obama Office |
|         | *of Social Innovation or someone else from the White House (tbc)/Roberto Mangabeira* 
|         | *Unger (tbc)*                                                                     |
| 12.45   | Feedback and Close                                                                 |
| 13.30   | SIX steering group meeting – working lunch.                                        |