7 WAYS PHILANTHROPY CAN ENGAGE DATA FOR SOCIAL GOOD

TRADITIONAL GRANTMAKING

Funding social data projects through grants enables organisations to innovate and scale projects.

CREATING ENABLING ENVIRONMENTS

Funding social data infrastructures and capacity building, undertaking advocacy, and convening stakeholders across sectors to explore solutions for fairer and safer data use can spur growth of the field.
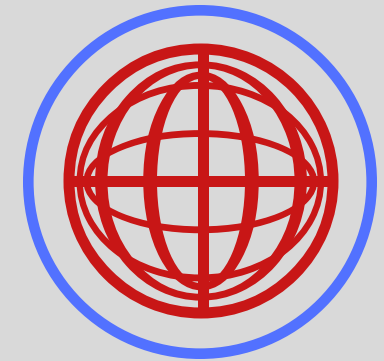
AS A CONVENOR

Foundations can leverage their social capital and use their extensive networks to help coordinate and align different actors to form new partnerships.

SUPPORTING NEW DATASETS

New datasets created unilaterally or in partnerships help provide evidence to influence funding decisions, programme design, and policy.

DATA PHILANTHROPY

Donating datasets and pro bono data analysis expertise to foundations and non-profits is an emerging philanthropic practice within the private sector.

SUPPORTING OPEN DATA PLATFORMS

Open data platforms to show who is funding what help identify gaps and opportunities, track progress, and explore successes to improve grant-making.

INTEGRATING DATA INTO OPERATIONS

Integration of data and analysis methods, like AI, into operations is helping improve effectiveness and reduce costs for foundations throughout the grant-making process.

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