











## **Co-creating Democracy: Citizen Passion in the 21st Century**

## Amsterdam, 24 - 25th May 2011

**Location:** Felix Meritis, Keizersgracht 324, NL-1016 EZ Amsterdam

## Tuesday 24th May

13.00-14.15

9.30- 10.30	Registration
10.30-11.00	Welcome and introduction Diogo Vasconcelos (SIX/Cisco); Chris Sigaloff (Knowledgeland); Louise Pulford (SIX)
11.00- 11.30	Co-creation: Just another buzz word or an effective revolution? Roel in't Veld (Open University of the Netherlands and University of Tilburg, The Netherlands
11.30 - 13.00	How to make it happen: 3 inspirational stories of effective cocreation  1. Maartje Nevejan (Independent film maker), The Netherlands 2. Family by Family via video link with Carolyn Lockett, Sarah Schulman and Chris Vanstone (The Australian Centre for Social Innovation, TACSI), Australia 3. Garth Japhet (Heartlines/Soul City), South Africa Discussions and questions
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**Lunch** (at Felix Meritis)

#### 14.15-16.30 Breakout sessions

The power of people: co-creation at its best

## 1. The Power of People in Building our Communities

Case studies:

- 1. **Verbeterdebuurt/Improve Your Neighbourhood,** (Carl Lens, Creative Crowds), The Netherlands
- 2. **Choi Yuen Village** (Ada Wong, HKICC Lee Shau Kee School of Creativity), Hong Kong
- 3. **Pendrecht University** (Bien Hofman and Rieks Westrik), The Netherlands

Chair: Josta de Hoog and Jona Specker (Scientific Council for Government Policy, The Netherlands)

## 2. The Power of People in Building our Governmental Institutions

Case studies:

- 1. **Hack de Overheid/Hack the Government** (James Burke), The Netherlands
- 2. **Engaging and Inspiring: People, local government and change** (Ann Griffiths, London Borough of Ealing), UK
- 3. Citizens Designing Their Cities (Humberto Schwab, GILD International and Club of Amsterdam), Spain

Chair: Paul Keller (Knowledgeland), The Netherlands

# 3. The Power of People through Media - lessons and challenges of the Arab awakening by those who made it happen

Linking Cairo, Doha, Amsterdam, Rio de Janeiro and Lisbon via Dialogue Café

### Speakers:

Tarek Osman (writer and journalist), Cairo

**Yomna Taher** (Al Jazeera Talk) & **Jan Keulen** (Doha Centre for Media Freedom), Doha

Mayra Jucá (Viva Rio), Rio de Janeiro

Arend Jan van den Beld (VJ Movement), Amsterdam

Adolfo Mesquita Nunes (lawyer and an active blogger), Lisbon

Chair: Diogo Vasconcelos, (Cisco/SIX/Dialogue Cafe), UK

#### 16.30 - 17.00 Coffee

17.00 - 18.00	<b>Looking back and moving forward to what really works</b> Insights from the world of business, lead by <b>Boudewijn Zeijlmans</b> (Favela Fabrics), The Netherlands
18.15-19.15	Boat ride through the canals of Amsterdam (optional)
19.30- 22.00	<b>Dinner at Restaurant Van Puffelen</b> with dinner speech by Andree van Es, Municipal Councillor, The Netherlands

## Wednesday 25th May - Separating talk and action

#### 8.30-9.00 Coffee

## 9.00-10.00 What went wrong? My experience of crowd sourcing policy in Italy

With Alberto Cottica, Italy

 $Questions\ and\ discussion\ drawing\ on\ experiences\ from\ different\ countries$ 

Chair: Geoff Mulgan, UK

### **10.00 – 12.30** *TWO PARALEL SESSIONS TO CHOOSE FROM:*

# 1. Unconference: Co-creating Co-creation: What is needed to make it sustainable?

10.00- 10.30	Introduction
10.30-11.10	Open Space round 1 (40 minutes)
11.10- 11.50	Open Space round 2 (40 minutes)
11.50- 12.30	Open Space round 3 (40 minutes)

# 2. Designing democracies, not just bureaucracies: The challenges and opportunities of co-creation in government

Linking Cairo, Doha, Dubai, Amsterdam and Lisbon via Dialogue Café

### Speakers:

**Dina Wafa** (School of Global Affairs and Public Policy, American University of Cairo) & **Laila El Baradei**, (Professor of Public Administration, American University of Cair), Cairo

Dr Ahmed Younis (Silatec), Doha

Maartje Nevejan (Independent film maker), Amsterdam

**Ilídio Nunes** (Ivity Brand Corp) & **Pedro Lomba** (University of Lisbon and Público journalist), Lisbon

Chair: Diogo Vasconcelos, (Cisco/SIX/Dialogue Cafe), UK

### **12.30- 14.00 LUNCH** (at Felix Meritis)

14.00-15.30	What did we discover and what's next? Co creating a global guide to co creation Chair: Chris Sigaloff (Knowledgeland), Louise Pulford (SIX) and Sarah Stokely (TACSI)
15.30 - 15.55	Co-creating our conclusions: A global perspective A discussion Chaired by Simon Willis, Cisco
15.55 - 16.00	Closing remarks and thanks Chris Sigaloff (Knowledgeland); Louise Pulford (SIX)
16.00	Closing drinks (for those who are still here)